

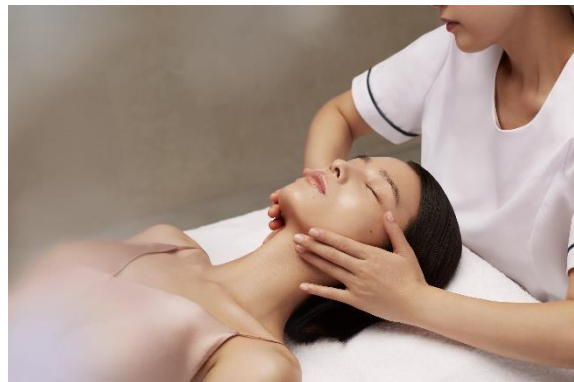
For Immediate Release

## Unveil Spa De La Mer at Niccolo Chongqing



*The Spa at Niccolo Chongqing*

**11 January 2023 (Chongqing, China)** – Niccolo Chongqing collaborates with LA MER to launch a luxury rejuvenating experience at The Spa. The Spa de La Mer takes guests on an opulent journey through time, triggering the healing power of the six senses, and allowing the skin to heal itself from the inside out.



*LA MER Treatment*

Located on level 52 of the hotel and overlooking spectacular, sweeping views of Chongqing as well as the dramatic confluence of the Yangtze and Jialing rivers, The Spa at Niccolo Chongqing features 5 treatment rooms with a modern design accentuated with subtle earth tones and natural textiles and leathers, creating an urban oasis above the clouds. The Spa offers a full range of treatments through its new partnership with LA MER Aquamarine, The Spa de La Mer provides guests with an escape from the hustle and bustle of the city and an infinitely pampering spa experience. The unique active ingredients of LA MER's products, along with the therapists' distinctive techniques and specially designed



skin care tools, will enable guests to tap into the power of the deep sea to revitalise the skin and enhance its self-healing properties.



*LA MER products*

Choose from one of the following facial treatments

**V-Shape Lifting Facial 60/90mins**

RMB 1,680/1,880

Accompanying with heating healing treatment, the lifting technique applies on facial muscle microcirculation. To efficiently work on the contour making.

**Radiant Facial 60/90mins**

RMB 1,680/1,880

Blanc de La Mer™ dedicates to improving skin quality, such as correcting skin tone and pigmentation. To create the exclusive whitening nursing facial for Asian beauties as the favourite

**Nourishing Hydrating Facial 60/90mins**

RMB 1,680/1,880

An ideal fuel up for the skin. The sequence helps skin cells absorb the essence, to boom up the face skin.

**Additional Treatment (Only apply the facial treatment as a plus)**

Revitalizing Eye Treatment 30mins

RMB580net

Works on contouring wrinkles and dark circle curing, bring back the youth for eye contour.



*Discovery Suite at Niccolo Chongqing*

Escape the hustle and bustle of the city with a relaxing and pampering stay at Niccolo Chongqing's chic sky-high retreat. The Spa De Lamer suite package priced at RMB 4,588 per night in Explorer Suite, RMB 5,588 per night in Discoverer Suite and valid for stays from now to 29 June, 2023. The package offers: daily skyline breakfast for two, Happy Hour at Bar 62, an extra 60-minute Spa De La Mer facial treatment for two, Niccolo Insider personal shopping assistance, late checkout and other exclusive services. Besides that, Book N2 Grand River View Room and above room type at best available rate to enjoy Spa De La Mer credit of RMB500 for one.

For more information about Niccolo Chongqing, please visit [niccolochongqing.com](http://niccolochongqing.com) or follow the official WeChat "Niccolo\_Chongqing".

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### **About Niccolo Chongqing**

The city's highest hotel offers a superb location in the heart of Jiangbeizui, Chongqing's dynamic new Central Business District and the city's most fashionable address. Ideally situated on levels 52 to 62 of Tower 1 Chongqing IFS, The Hotel offers the discerning traveller 252 elegant, luxurious guestrooms and suites with spectacular, unrivalled vistas of Chongqing and beyond that naturally shift as the day transitions from day into night. The three sky-high destination restaurants and bar on level 62, Niccolo Kitchen, The Tea Lounge and Bar 62 which bring together culture, gastronomy and breath-taking views to offer a variety of unique, sky-high destination dining experiences that are sure to delight the discerning palates of today's global travellers as well as the city's well-heeled locals. In addition, the hotel will include fitness centre Sky Gym, The Spa with five treatment rooms, and Sky Pool, a 20-metre swimming pool with panoramic views.

Niccolo Chongqing is set to become the city's desirable location for conferences, events, weddings and other celebrations. The hotel will offer outstanding event venues, including ten function rooms, the spacious Niccolo Ballroom with direct car access and outdoor event

space The Courtyard on level 4, a stunning show-stopping, glass enclosed Conservatory on level 61.

### **About LA MER Sea to Skin**

The story of La Mer is one of hope, healing, and one man's deep respect for the power of the living sea.

Our journey began when Dr. Max Huber suffered burns in a lab accident and was inspired to create his own destiny. Aerospace Physicist by day, star-gazer and dreamer by night, he hoped to unlock the legendary healing powers of the sea he held so dear.

6,000 experiments and 12 years of searching led to the epiphany of a lifetime – a fermentation process that transformed sea kelp and other pure ingredients into Miracle Broth™. This cell-renewing elixir at the heart of Crème de la Mer would finally transform the look of his skin.

### **About Niccolo Hotels New Encounters. Timeless Pleasures.**

Niccolo Hotels is a collection of five contemporary chic hotels inspired by luxury fashion. Underpinning the brand is the desire to make life effortlessly luxurious for guests with engaging experiences, art and culture, and sophisticated spaces. The brand's first property Niccolo Chengdu opened in 2015, which was quickly followed by four further hotels – the brand's flagship The Murray, Hong Kong; Niccolo Changsha; Niccolo Chongqing and Niccolo Suzhou. Niccolo Hotels is a member of Wharf Hotels and Global Hotel Alliance, the world's largest alliance of independent hotel brands. Further details are available at [niccolohotels.com](http://niccolohotels.com).

### **About DISCOVERY Loyalty**

A memorable trip demands more than a comfortable stay. DISCOVERY, an award-winning global loyalty programme, provides 17 million members recognition and perks across over 570 hotels, resorts and palaces in 85 countries. Elite members have the opportunity to immerse themselves in local culture through Local Experiences, distinctive activities that capture an authentic taste of each destination. For more information, visit [discoveryloyalty.com](http://discoveryloyalty.com)

### **About Ultratravel Collection**

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and

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loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit [ultratravelcollection.com](http://ultratravelcollection.com)

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