

**THE MURRAY, HONG KONG UNVEILS EXCLUSIVE PARTNERSHIP WITH
DR. BARBARA STURM**

Relaxation and wellness complemented with non-surgical treatments

12 September 2019, HONG KONG SAR, CHINA – The Murray, Hong Kong, a Niccolo Hotel, is delighted to announce its exclusive partnership with Dr. Barbara Sturm, a German aesthetics doctor widely renowned for her anti-inflammatory philosophy and non-surgical anti-ageing skin treatments. Wellness at the Murray will be the only facility offering Dr. Sturm's highly sought-after treatments across the whole of Asia, enhancing its wellness and relaxation offerings to guests from September 2019.

Guests at The Murray will have the opportunity to experience Dr. Barbara Sturm's signature and pioneering #STURMGLOW results, in a calming and light-filled sanctuary amid the surrounding greenery. Key treatments available at the hotel include the Instant Glow Facial, Brightening Facial, Clarifying Facial and Super Anti-Aging Facial. Each treatment will incorporate Dr. Sturm's highly effective products complemented with unique massage techniques, carried out by professional practitioners specially trained by the brand at the hotel.

With a doctorate in the field of orthopaedics, Dr. Sturm developed an innovative molecular cosmetics concept based on scientific findings in molecular orthopaedics, thanks to the close resemblance between how skin cells and cartilage cells function. Her revolutionary approach to skincare leverages therapeutic use of the body's own proteins to facilitate skin regeneration and anti-aging, leading her to become one of the internationally renowned doctors in the world. Focusing on natural ingredients and science, her molecular cosmetics line provides hydration, nutrition and regeneration of skin's natural glow, with products including the natural extract, Purslane, a nutrient-packed ingredient that calms the skin and reduces signs of aging.

Dr. Barbara Sturm treatments are available at Wellness at The Murray from September 2019, priced from HK\$1,500 to HK\$2,700. Treatment details are as follows:

INSTANT GLOW FACIAL (HK\$1,500 for 60 minutes / HK\$2,250 for 90 minutes)

Specifically formulated to provide targeted cell regeneration and an intense dose of moisture, this facial employs the potent and ultra-moisturising Hyaluronic Serum to deliver a natural and refined glow to the skin. The Signature Facial Massage designed by Dr. Sturm stimulates blood circulation and boosts collagen production for the iconic #STURMGLOW. The nutrient-rich finishing product, Glow Drops, utilises light-reflecting pigments to even out any irregularities in the complexion for visibly youthful radiance.

BRIGHTENING FACIAL (HK\$1,500 for 60 minutes / HK\$2,250 for 90 minutes)

A revolutionary brightening treatment created to deliver extraordinary luminosity, evenness, clarity and softness without the use of laser technology. The protocol begins with a preparative deep cleansing and exfoliating facial. The areas of visible pigmentation and unevenness are then targeted and topically treated with our rapid-acting yet gentle brightening formulas for immediate results. Facial massage will also be performed to promote blood circulation, allowing skin to heal itself from the damage caused by sun exposure, sleep loss and free radicals. When the facial is completed, skin will demonstrate the brightness and clarity of laser resurfacing treatment, but without any discomfort or downtime.

CLARIFYING FACIAL (HK\$1,500 for 60 minutes / HK\$2,250 for 90 minutes)

A pioneering facial paired with a lymphatic drainage facial massage to rebalance and restore the natural dermal equilibrium. Effectively treating blemish-prone and irritated skin, it begins with the non-comedogenic cleansing process; refreshing skin and gently removing excess oils without destabilising sensitive pH and hydration levels. Dr. Sturm's effective and power-packed formulas are expertly applied to pacify irritated, red, inflamed skin and lower the risk of dryness, flaking and scarring.

SUPER ANTI-AGING FACIAL (HK\$1,500 for 60 minutes / HK\$2,700 for 90 minutes)

By combining the effects of the antioxidant-infused Super Anti-Aging Serum with Dr. Sturm's exclusively designed re-sculpting, anti-gravity massage, this facial visibly lifts the skin around the jaw and neck to restore elasticity and tone into a youthful V shape. Clinical actives in the potent serum reduce the appearance of fine lines, even out skin tone, and revive stressed skin.

Guests looking for an indulgent mid-day escape should look no further than the Revival Package which includes a 60-minute Instant Glow Facial and a wellness-themed afternoon tea inspired by Dr. Barbara Sturm, at Garden Lounge of the Murray. The light and refreshing afternoon tea treats are filled with beauty superfoods that are collagen-rich, high in antioxidants and vitamins, to achieve the ultimate #STURMGLOW effect. For beauty to shine from within, some delectable savoury items are infused with natural beauty-boosting supplements such as purslane leaves, the hero ingredient in Dr. Barbara Sturm's anti-aging products. The Instant Glow Facial with afternoon tea for one person is available at HK\$1,345 (HK\$295 for an additional guest for afternoon tea). Treatments with afternoon tea for two is priced at HK\$2,688. The Revival Package is available until 31 October 2019.

Wellness at The Murray provides a sanctuary of calm and holistic wellness through its range of massage treatments and beauty rituals to revive guests' health and restore vitality. The spa offers three single and two couple treatment suites, each with its own private steam or sauna facility. Guests can also enjoy a dip in the contemporary chic indoor pool, offering a sliver of calm amidst lush greenery. The hotel's latest partnership with Dr. Barbara Sturm further enhances its beauty and wellbeing credentials.

For reservations and enquiries, please email wellness.themurray@niccolohotels.com or contact +852 3141 8630 or visit niccolohotels.com.

Notes to the Editor:

Package prices are subject to 10% service charge.

The Murray, Hong Kong, a Niccolo Hotel

Recently named as the top hotel in Hong Kong in Condé Nast Traveler's 2018 "Readers' Choice Awards" and one of Time Magazine's 100 Great Places in 2018, The Murray, Hong Kong is a high-profile preservation project by British international studio for architecture and integrated design Foster + Partners. The hotel, part of Hong Kong SAR's Conserving Central initiative, was previously the stand-alone Murray Building, one of the city's most iconic landmarks. A member of Global Hotel Alliance's Ultratravel Collection, the US\$1 billion contemporary sanctuary features 336 oversized rooms and suites spanning 25 floors. Other facilities include a swimming pool and spa, a stunning rooftop bar with breath-taking views of the central business district and the green oasis of Hong Kong Park, a series of signature restaurants and bars, as well as creative meeting and event spaces.

Further details on The Murray, Hong Kong are available at niccolohotels.com

Wellness at The Murray

The Murray offers an in-room wellness guide, a convenient reference to inspire a healthier lifestyle while in Hong Kong. Keeping fit is straightforward while staying at The Murray with the hotel offering specially designed gym exercise programmes and super food menus, as well as providing the best jogging trails through the city's green parks. From state-of-the-art fitness facilities on site, to outdoor boot-camps, yoga and tai chi sessions, The Murray also offers the option of bespoke menus catered to each individual's optimal nutritional needs at one of the best hotels in Hong Kong. The hotel has existing partnerships with wellness brands Grown Alchemist and Kerstin Florian, complementing the Dr. Barbara Sturm collaboration and further enhancing the hotel's wellbeing credentials.

Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information visit ultratravelcollection.com

Global Hotel Alliance

Global Hotel Alliance (GHA) is the world's largest alliance of independent hotel brands, bringing together more than 30 brands with over 550 hotels in 78 countries. GHA uses a shared technology platform to drive incremental revenues and create cost savings for its member brands. GHA's award-winning loyalty programme, DISCOVERY, provides 15 million members exclusive opportunities to immerse themselves in local culture wherever they travel. For more information, visit globalhotelalliance.com

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