

Niccolo Nights at Popinjays Featuring Masayoshi Fujita

10 October 2019, Hong Kong SAR, China – Following the success of the launch event of Niccolo Nights in September, Popinjays at the Murray, Hong Kong presents the second event on Wednesday, 16 October, introducing Berlin-based Japanese vibraphonist and composer, Masayoshi Fujita.

Guests can expect to share an atmospheric night of music at Popinjays as Masayoshi takes centre stage for his debut performance in Hong Kong. An interesting contrast to the hustle and bustle of city life below Popinjays, the sensational auditory experience will guide the audience to Masayoshi's world of vibraphone music inspired by the silence and deepness of the fog, the mountains and the gravity that holds everything together. Through his music, the audience will take on imaginary world atmospheres, sceneries and stories, images that he has nurtured in his rich imagination.

Masayoshi began with playing drums, followed by extensive vibraphone training to craft and play his own compositions. Determined not to stick to traditional vibraphone styles or techniques and theory of composition, he seeks eroding the instrument's intrinsic character or even abandoning it altogether. Apologues, his 2015 debut album with Erased Tapes, was a masterpiece and milestone for Fujita as he marked his presence with his multi-instrumental talent – such as the violin, cello, flute, clarinet, French horn, accordion, piano and snare drum played by friends, but arranged by Masayoshi himself. His recent collaboration with German electronic musician Jan Jelinek received a lot of attention from experimental music fans around the world.

Warming up the room and closing the evening will be DJ sets from Lai Fai of the legendary Heavy Crew, Hong Kong's pioneer on the reggae/dancehall and dub scene.

In the pipeline is the third event on Wednesday, 13 November 2019, as guest performer Tara Nome Doyle is scheduled to release her debut album, Alchemy, in the same month. As a Norwegian-Irish singer-songwriter born and raised in Berlin, her music is inspired by her childhood between city life and untouched nature, embodying inner conflicts and varying between slow, sweet melodies and ecstatic crescendos. Tara's first EP, Dandelion, was released in November 2018 and has so far amassed over one million streams.

Niccolo Night at Popinjays

Date: Wednesday, 16 October 2019
Guest Performer: Masayoshi Fujita
Time: 6 p.m. to 11 p.m.
Price: Free Entry with RSVP
Venue: Popinjays, 26/F, The Murray, Hong Kong

For reservations, please visit <https://bit.ly/2m0WVog>

THE MURRAY

HONG KONG

The Murray, Hong Kong, a Niccolo Hotel

Recently named as the top hotel in Hong Kong in Condé Nast Traveler's 2018 "Readers' Choice Awards" and one of Time Magazine's 100 Great Places in 2018, The Murray, Hong Kong is a high-profile preservation project by British international studio for architecture and integrated design Foster + Partners. The hotel, part of Hong Kong SAR's Conserving Central initiative, was previously the stand-alone Murray Building, one of the city's most iconic landmarks. A member of Global Hotel Alliance's Ultratravel Collection, the US\$1 billion contemporary sanctuary features 336 oversized rooms and suites spanning 25 floors. Other facilities include a swimming pool and spa, a stunning rooftop bar with breath-taking views of the central business district and the green oasis of Hong Kong Park, a series of signature restaurants and bars, as well as creative meeting and event spaces.

Further details on The Murray, Hong Kong are available at niccolohotels.com

Niccolo Nights at Popinjays

The Murray, Hong Kong introduces a series of tastefully curated music gatherings by creative mastermind, Jason Swamy (curator of Wonderfruit, Robot Heart, DWYL, small&Tall) to complement the sublime ambiance at Popinjays. Named "Niccolo Nights at Popinjays", the series will present monthly encounters featuring performances by inspiring musical talents. A signature event of the Niccolo brand, the Niccolo Nights programme at different hotels under the group is infused with individual characters and features, making each an evening destination of choice. As the flagship hotel of the brand, The Murray partners with creative visionary Jason Swamy to introduce sensational musical pop-ups that add groove and thrill to Popinjays.

Do What You Love

Do What You Love is a creative agency dedicated to improving the global cultural fabric of society through unique experience design. Founder Jason Swamy is a creative and cultural catalyst whose vision over 23 years has shaped the zeitgeist through art, music, food, wellness, thought leadership and community building. Best known for his pioneering approach to the award-winning Wonderfruit, critically acclaimed Further Future and the legendary Robot Heart, he is highly sought after by global brands and institutions for his creative, curatorial and experience design talents. Jason is a frequent speaker at global conferences and is an advisor to music, wellness and tech start ups including Gigwell, Nusic and SilentMode.

Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information visit ultratravelcollection.com

A NICCOLO HOTEL

THE MURRAY

HONG KONG

Global Hotel Alliance

Global Hotel Alliance (GHA) is the world's largest alliance of independent hotel brands, bringing together more than 30 brands with over 550 hotels in 78 countries. GHA uses a shared technology platform to drive incremental revenues and create cost savings for its member brands. GHA's award-winning loyalty programme, DISCOVERY, provides 15 million members exclusive opportunities to immerse themselves in local culture wherever they travel. For more information, visit globalhotelalliance.com

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