

For Immediate Release

THE GARTEN-OKTOBERFEST CELEBRATION AT THE MURRAY, HONG KONG



High-resolution images are available at: <https://bit.ly/GartenOktoberfestImages>

Hong Kong SAR, China, 16 September 2022 – The outdoor Cotton Tree Terrace of The Murray, Hong Kong is once again transformed into a Biergarten of joy and feast, with thematic decorations to make guests feel like in Germany. Held on every Wednesday and Saturday during 21 September to 8 October, the party serves unique taps of craft beer, mouthwatering German food as well as live music performance to make the Oktoberfest memorable.

To add a local twist to the party, we have partnered with a local craft brewery - **Gweilo Brewery** to feature a selection of draught beer on tap. Special taps include: **Gweilo Pale Ale** - a light and citrusy pale ale with hints of refreshing bitterness; **Gweilo Session IPA** – an intensely dry hopped IPA with a bold nose of melon, citrus and pine; and **The Murray Oktoberfest Lager** – the exclusive celebrative lager created for The Murray. The beer comes in three sizes, which guests can opt for a one-litre stein of their favourite tap, or sample all with smaller portions. HKD 58 for 300ml, HKD 88 for 500ml and HKD 148 for 1L.

Apart from the premium chilled draught beer, a wide range of made-to-order German authentic snacks and main dishes are also available to complement the bubbly drinks. The iconic German **Roasted Pork Knuckle** (HKD 228) is masterfully cooked for a crispy skin on the outside and juicy meat on the inside. Enjoy it with the accompanying sauerkraut, potato dumplings and gravy sauce, it is simply the perfect companions to big steins of beer. Remember to savour the all-time classic **Bavarian Weisswurst** (HKD 128) or the Berliner favourite snack **Currywurst** (HKD 128) with Crunchy Fries. Both the delightfully poached veal sausage and the Currywurst drizzled with curry ketchup can definitely entice the palate.

Sharing is caring! Large party of guests will love the **German Sausage Platter** (HKD 268), which is the assortment of flavourful sausages, including Weisswurst, Bratwurst, Nuremberg and Knackwurst, served with a selection of condiments and pretzels. **German Cold Cuts Platter** (HKD 188) is another grand plate of charcuterie that is essential for a wonderful beer party.

THE MURRAY
HONG KONG
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A NICCOLÒ HOTEL

Make sure not to miss the authentic dessert **Traditional Apple Strudel** (HKD 98) with vanilla ice cream, the luscious and hot apple filling makes a palatable contrast to the ice cream a la mode.

Other a la carte dishes are also available: **Obatzda – German Beer Cheese Dip** (HKD 128), **Smoked Herring Salad** (HKD 98), **Oktoberfest Roasted Chicken** (HKD 248/whole, HKD 138/half) and **Kaiserschmarrn** (HKD 98).

Celebrate the Garten-Oktoberfest in style and chill out in a great party at The Murray, Hong Kong.

Venue: UG/F Cotton Tree Terrace
Date: 21 September to 8 October 2022 (Every Wednesday and Saturday)
Time: 6 p.m. to 10 p.m.
Live Performance: Between 6 p.m. and 9 p.m.
Entry Ticket Price: HKD 158* per person including one pint of beer

Book online at <https://bit.ly/GartenOktoberfest2022> . For enquiries, please call +852 3141 8888 or email themurray@niccolohotels.com .

*All prices are subject to 10% service charge.

About The Murray, Hong Kong, a Niccolo Hotel

Named a Five-Star Hotel by the prestigious Forbes Travel Guide, The Murray, Hong Kong, a Niccolo Hotel is a high-profile preservation project by British international studio for architecture and integrated design Foster + Partners. The hotel, part of Hong Kong SAR's Conserving Central initiative, was previously the stand-alone Murray Building, one of the city's most iconic landmarks. The US\$ 1 billion contemporary sanctuary features 336 oversized rooms and suites spanning 25 floors. Other facilities include a swimming pool and spa, a stunning rooftop bar with breath-taking views of the central business district and the green oasis of Hong Kong Park, a series of signature restaurants and bars, as well as creative meeting and event spaces. The Murray is also the first hotel in China and Hong Kong to be listed as "Sharecare VERIFIED® Health Security with Forbes Travel Guide" to recognise the hotel's health security achievement. The Murray is a member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands, bringing together 35 brands with over 500 hotels in 85 countries. Further details on The Murray, Hong Kong are available at niccolohotels.com.

About Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit ultratravelcollection.com.



About GHA DISCOVERY

Launched in 2010, GHA DISCOVERY is the world's largest loyalty programme for independent hotel brands, featuring more than 500 hotels, resorts and palaces across 35 brands. Members enjoy VIP recognition, thoughtful benefits and generous rewards at home or away. Recently the programme has evolved to include an additional tier and flexible paths to upgrade through nights/stays, eligible purchases or number of brands stayed, making it easier and faster for members to reach elite status. Unlike more traditional programmes, GHA DISCOVERY does not ask members to count points towards their next upgrade. Instead, members earn and spend DISCOVERY Dollars (D\$), an exclusive rewards currency. They also enjoy members-only Experiences curated by each hotel and have access to properties close to home, without a stay, through member-only Local Offers.

For more information about GHA DISCOVERY or to join, visit www.ghadiscovery.com or download the GHA DISCOVERY mobile app. Travellers can also connect with GHA DISCOVERY on Instagram and Facebook.

About The Leading Hotels of the World, Ltd. (Leading Hotels of the World)

Comprised of more than 400 hotels in over 80 countries, Leading Hotels is a collection of uncommon luxury hotels. Rooted in the locations in which they are found, members embody the very essence of their destination. Through varied styles of architecture and design and distinct cultural experiences enhanced by passionate people, the collection is for the curious traveler looking for their next discovery. Established in 1928 by several influential and forward-thinking European hoteliers, Leading Hotels has a nine-decade-long commitment to providing remarkable, authentic travel experiences. The company selects only hotels that meet its high standards for quality and distinctiveness, resulting in a curated portfolio of hotels united not by what makes them the same, but the details that make them different. Leaders Club is the company's exclusive tiered guest loyalty program, consisting of like-minded travelers seeking uncommon travel experiences. The program provides its members with personalised service and exclusive travel benefits to enhance their stays at any Leading Hotel around the world. For more information visit: www.lhw.com, Facebook at www.Facebook.com/LeadingHotels, Twitter @LeadingHotels and Instagram @leadinghotelsoftheworld

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For press enquiries, please contact:

Wings Mok
Director of Communications
The Murray, Hong Kong, a Niccolo Hotel
T: +852 5662 1630
E: wings.mok@niccolohotels.com

Stephen Lee
Public Relations Manager
The Murray, Hong Kong, a Niccolo Hotel
T: +852 9321 8568
E: stephen.lee@niccolohotels.com