



For Immediate Release

## **Niccolo Suzhou Partners With Augustinus Bader For A New Co-Branding Afternoon Tea**

**Suzhou, China**, 1 January 2023 – Niccolo Suzhou, in partnership with G-Beauty brand Augustinus Bader, launched a new co-branding afternoon tea, available from 1 January to 31 March 2023. Augustinus Bader, inspired by over 30 years of research and innovation, is not just a brand; it's a multi-award-winning technology platform. This sparkling afternoon tea at Niccolo Suzhou highlights the high-end aesthetic concept of breaking tradition and being young and fashionable, which sees each woman playing various roles without borders and exploring more possibilities.

Augustinus Bader is a premium, science-led skincare line based on the highest caliber of applied science in the industry. Backed by over 30 years of research in cellular repair and his deep understanding of stem cell biology, tissue engineering and regenerative medicine, Professor Bader has developed the patented technology TFC8® – the renewing complex present in the Augustinus Bader skincare line. The star products, AB Cream and new AB Serum, feature the brand's signature copper and blue. Augustinus Bader's cutting-edge technology is seamlessly combined with Niccolo Suzhou's concept of luxury with a touch of mystique to take afternoon tea enjoyment to another level.

Laem, the chief pastry chef of Niccolo Suzhou, spins his magic to create the innovative afternoon tea desserts, incorporating Augustinus Bader's signature blue-gold theme, and using natural and pure ingredients to indulge the taste buds. The new co-branding afternoon tea set is priced at CNY 588, inclusive of five tailor-made savouries, five AB-themed desserts, three types of pastries, pass-around blueberry parfait and selected coffee or tea. Guests can also indulge in 10g of premium caviar with Blinis and two glasses of Niccolo Prosecco for an additional CNY 100. (\* The above price is exclusively available to fans.)

Niccolo Suzhou  
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Upon purchasing this afternoon tea set or staying at our hotel, guests can easily register via WeChat to redeem their own skincare gift box from Augustinus Bader. After enjoying the extraordinary co-branding afternoon tea above the clouds at Tea Lounge on the 115th floor, experience a revitalising journey with AB skincare to regenerate your skin and achieve wonders.

### **Niccolo Suzhou X Augustinus Bader Afternoon Tea Special:**

The refreshing savoury flavours of the new afternoon tea set include delicious items like King Prawn Sandwich, Foie Gras Mousse, Beef Croquette, Parma Ham Flan and Truffle Seasonal Vegetable Tart. Desserts include Canelé Persimmon Osmanthus, Black Truffle Sesame Saint Honoré, Mango Passion Fruit Churros, Elder Flower Blueberry Macaroons, etc. The special pass-around included in the tea set also excites the taste buds with a handcrafted Crystal Shrimp Dumpling. Pair them with a soothing glass of sparkling blue mocktail for a complete afternoon tea experience.

For more information, please visit the official WeChat account "Niccolo Suzhou".

Or call Niccolo Suzhou at tel: 0512 6068 8888.

### **The Tea Lounge**

A treasured tradition receives stylish and artistic treatment at The Tea Lounge on level 115. Ideal for guests in search of the quintessential tea experience, The Tea Lounge offers an exclusive selection of specially curated teas and coffees served with exquisite Western and Asian homemade sweet and savoury signature delicacies. With stunning views of Jinji Lake, the Afternoon Tea at Niccolo Suzhou is the talk of the town and a must-try, sought-after ritual for Suzhou visitors and connoisseurs.

### **About Niccolo Suzhou**

Niccolo Suzhou features 233 spacious, chic and elegant guestrooms, including 20 suites. Sky-high destination dining offers include Niccolo Kitchen, The Tea Lounge and BAR 115. The event spaces on the 116<sup>th</sup> floor are the perfect venues for various occasions, while the ultimate

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sanctuary of well-being and fitness on the 117<sup>th</sup> floor delivers an exquisite experience for the senses.

## **About Niccolo Hotels**

### **NEW ENCOUNTERS. TIMELESS PLEASURES.**

Niccolo Hotels is a collection of five contemporary chic hotels inspired by luxury fashion. Underpinning the brand is the desire to make life effortlessly luxurious for guests with engaging experiences, art and culture, and sophisticated spaces. The brand's first property Niccolo Chengdu opened in 2015, which was quickly followed by four further hotels – the brand's flagship The Murray, Hong Kong; Niccolo Changsha; Niccolo Chongqing and Niccolo Suzhou. Niccolo Hotels is a member of Wharf Hotels and Global Hotel Alliance, the world's largest alliance of independent hotel brands. Further details are available at [niccolohotels.com](http://niccolohotels.com).

## **About GHA DISCOVERY**

A memorable trip demands more than a comfortable stay. DISCOVERY, an award-winning global loyalty programme, provides 17 million members recognition and perks across over 570 hotels, resorts and palaces in 85 countries. Elite members have the opportunity to immerse themselves in local culture through Local Experiences, distinctive activities that capture an authentic taste of each destination. For more information, visit [discoveryloyalty.com](http://discoveryloyalty.com)

## **About Ultratravel Collection**

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and 5 loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit [ultratravelcollection.com](http://ultratravelcollection.com)

## **About Our Partners – Augustinus Bader**

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Professor Augustinus Bader is a globally recognized biomedical scientist and physician and one of the foremost experts in the field of stem cell biology and regenerative medicine. In a career that has spanned the globe, the German-born Professor has spent over 30 years researching and developing technologies that activate and harness the human body's capacity to heal, with a focus on the reawakening of cells that become dormant due to aging or trauma. In 2021, the AB Cream voted "The Greatest Skincare of All Time" - WWD Beauty Inc.

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