

For Immediate Release

Niccolo Chengdu Achieves Internationally Recognised Gold EarthCheck Certification

5 August, 2021 (Chengdu, China) – Niccolo Chengdu has enhanced its reputation as one of China’s foremost hospitality providers and a leader in environmental protection after being awarded Gold Certification by EarthCheck, a scientific and ecological benchmarking, certification and advisory group for the travel and tourism industry.

To achieve Gold Certification, Niccolo Chengdu met EarthCheck’s rigorous environmental standards across ten key performance areas spanning greenhouse gas emissions, energy efficiency, conservation and management, land use planning, social and cultural engagement, and waste management.

“Niccolo Chengdu has confirmed its position as a true worldwide leader in responsible tourism and a genuine source of inspiration to the international tourism community,” said Stewart Moore, CEO and Founder of EarthCheck.

“We believe what’s good for the planet can also be good for business, and we are thrilled to celebrate this important milestone. I would like to congratulate the whole team at Niccolo Chengdu on their Gold achievement, which recognises five continuous years of independent accreditation. Wharf Hotels is a leading operator in the Asia Pacific and a valued member of a global group of tourism operators who dare to make a difference,” he said.

“We’re excited Niccolo Chengdu has been recognised by EarthCheck as a top performer alongside other global sustainability leaders,” said Wharf Hotels’ President, Dr. Jennifer Cronin. “EarthCheck’s scientific principles and technical expertise is an invaluable international benchmark we use in assessing the group’s long-term sustainability journey and duty of stewardship – a course that we remain committed to in the 14 cities in which we operate as part of our guiding ESG principles.”

Adding his comments, Michael Ganster, General Manager of Niccolo Chengdu said, “On behalf of my colleagues, we are honoured by this certification that acknowledges



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our many efforts and the choice we have made to live a sustainable life. At the hotel and to date, we effectively manage our energy resources by using energy-efficient LED lights; organise energy saving trainings and regular system maintenance to reduce energy consumption. In the guestrooms, we have replaced single-use plastic amenities with biodegradable amenities, changed paper shopping bags to canvas bags, and converted the in-room service directory into a digital version to practice sustainable development.”

With this achievement, Niccolo Chengdu is now placed in an exclusive group of tourism leaders worldwide with innovative practices in environmental protection, social and economic development and cultural preservation. A leader in sustainability in the province of Sichuan, Niccolo Chengdu is a member of the Niccolo Hotels portfolio under Wharf Hotels, a Hong Kong SAR of China-based hotel company.

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About EarthCheck

EarthCheck is the world’s leading business advisory group specialising in sustainability and destination management for the travel and tourism industry. EarthCheck’s holistic approach to responsible tourism and its world-leading science enables destinations and operators to benchmark and certify their performance with confidence and surety.

Through its Total Tourism Management™ platform, EarthCheck collaborates with clients to help plan for the future and guide the design, construction and operation of intelligent buildings and the responsible management of tourism destinations. Find out more at earthcheck.org

About Niccolo Chengdu **NEW ENCOUNTERS. TIMELESS PLEASURES.**

Niccolo is a collection of five contemporary chic hotels inspired by luxury fashion, all with desirable, highly prized addresses. Underpinning the brand is the desire to make life effortlessly luxurious for guests. Located at Chengdu’s celebrated International Finance Square within the Chun Xi Road business district, Niccolo Chengdu occupies desirable and fashionable addresses and offers seasoned travelers a choice of 238 spacious luxurious guestrooms and suites with fashion-inspired interiors by leading designers. The Niccolo culinary journey combines culture and gastronomy in a range of exceptional dining experiences with its signature cuisines. Niccolo is Chengdu’s epicentre for business events and celebrations by offering unprecedented choice of flexible spaces and highly attentive



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event service to create memorable experience for guests. Niccolo Chengdu is a member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands, bringing together more than 35 brands with over 570 hotels in 85 countries. Further details on Niccolo Chengdu are available at niccolohotels.com.

About DISCOVERY Loyalty

A memorable trip demands more than a comfortable stay. DISCOVERY, an award-winning global loyalty programme, provides 16 million members recognition and perks across over 570 hotels, resorts and palaces in 78 countries. Elite members have the opportunity to immerse themselves in local culture through Local Experiences, distinctive activities that capture an authentic taste of each destination. For more information, visit discoveryloyalty.com.

About Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit ultratravelcollection.com

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