

NICCOLO  
CHENGDU

For Immediate Release

**NICCOLO CHENGDU ACHIEVES INTERNATIONALLY RECOGNISED  
GOLD EARTHCHECK CERTIFICATION**



  
Stewart Moore, CEO  
EarthCheck  
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South Brisbane  
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Australia

Certification Date: 28/09/2022  
Expiry Date: 28/09/2023

Chengdu Marco Polo Hotels Company Limited  
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*Gold EarthCheck Certification – Niccolo Chengdu*

**Chengdu, China, 11 October 2022** - In an important milestone, Niccolo Chengdu has once again been awarded the Gold Certification by EarthCheck, the world's leading business advisory group specialising in sustainability and destination management for the travel and tourism industry.

Niccolo Chengdu  
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niccolohotels.cn | niccolohotels.com



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*Niccolo Chengdu*

To avoid catastrophic climate change, the world needs to limit the global temperature increase to 1.5 degrees centigrade above pre-industrial levels. Today, we are already at 1.1 °C and feeling the effects, meaning that the window for achieving our target and avoiding the most catastrophic impacts of climate change is rapidly closing. The very environmental values and cultural assets that attract visitors to destinations need to be protected and responsibly managed. The tourism industry and its operators are key to creating this change.

Stewart Moore, CEO and Founder of EarthCheck, said that Niccolo Chengdu has taken a significant leadership position in sustainability. Mr. Moore said, "I would like to congratulate whole team at Niccolo Chengdu on their achievement, which recognises six continuous years of their efforts to protect the environment. Niccolo Chengdu is a valued member of a global group of tourism operators who dare to make a difference."

Mr. Dean Dimitriou, General Manager of Niccolo Chengdu, said: "My colleagues and I are greatly honoured to receive this certification that acknowledges the lasting efforts and choice we have made to live a sustainable life. Niccolo



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Chengdu has been active in practicing corporate social responsibility, staying true to the purpose of sustainable development, and making unremitting efforts in environmental protection, energy conservation and emission reduction. To date, at the hotel we have effectively managed our energy resources by using LED energy-efficient lights, organising energy-saving training and conducting regular system maintenance so as to reduce energy consumption. In the guestrooms, we have replaced single-use plastic amenities with biodegradable amenities to practice sustainable development.”

By partnering with EarthCheck, Niccolo Chengdu will continue to join other industry leaders in taking meaningful steps to address some of the most realistic problems facing our planet.

## **About EarthCheck**

EarthCheck is the world’s leading business advisory group specialising in sustainability and destination management for the travel and tourism industry. EarthCheck’s holistic approach to responsible tourism and its world leading science enables destinations and operators to benchmark and certify their performance with confidence and surety.

Through its Total Tourism Management™ platform, EarthCheck works in partnership with clients to help plan for the future and guide the design, construction and operation of smart buildings and the responsible management of tourism destinations. Find out more at [earthcheck.org](http://earthcheck.org)

## **About Niccolo Chengdu**

### **NEW ENCOUNTERS. TIMELESS PLEASURES.**

Niccolo is a collection of five contemporary chic hotels inspired by luxury fashion, all with desirable, highly prized addresses. Underpinning the brand is the desire to make life effortlessly luxurious for guests. Located at Chengdu’s celebrated International Finance Square within the Chun Xi Road business district, Niccolo Chengdu occupies desirable and fashionable addresses and offers seasoned travelers a choice of 238 spacious luxurious guestrooms and suites with fashion-inspired interiors by leading designers. The Niccolo culinary journey combines culture and gastronomy in a range of exceptional dining experiences with its signature cuisines. Niccolo is Chengdu’s epicentre for business events and celebrations by offering unprecedented choice of flexible spaces and highly attentive event service to create memorable experience for guests. Niccolo Chengdu is a



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member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands, bringing together 35 brands with over 500 hotels in 85 countries.

Further details on Niccolo Chengdu are available at [niccolohotels.com](http://niccolohotels.com).

## About Global Hotel Alliance

Launched in 2010, GHA DISCOVERY is the world's largest loyalty programme for independent hotel brands, featuring more than 500 hotels, resorts and palaces across 35 brands. Members enjoy VIP recognition, thoughtful benefits and generous rewards at home or away. Recently the programme has evolved to include an additional tier and flexible paths to upgrade through nights/stays, eligible purchases or number of brands stayed, making it easier and faster for members to reach elite status. Unlike more traditional programmes, GHA DISCOVERY does not ask members to count points towards their next upgrade. Instead, members earn and spend DISCOVERY Dollars (D\$), an exclusive rewards currency. They also enjoy members-only Experiences curated by each hotel and have access to properties close to home, without a stay, through member-only Local Offers.

For more information about GHA DISCOVERY or to join, visit [www.ghadiscovery.com](http://www.ghadiscovery.com) or download the GHA DISCOVERY mobile app. Travellers can also connect with GHA DISCOVERY on Instagram and Facebook.

## About Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit [ultratravelcollection.com](http://ultratravelcollection.com)

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