

For Immediate Release

NICCOLO CHENGDU CELEBRATES ITS 6TH ANNIVERSARY



Niccolo Chengdu

15 April, 2021 (Chengdu, China) – Niccolo Chengdu celebrated its 6th anniversary on 15 April, 2021. Chengdu was the location of the first Niccolo hotel to open, and the collection of luxury hotels has now grown to include Chongqing, Changsha, Hong Kong and, most recently, Suzhou.

Taking inspiration from luxury fashion, Niccolo Hotels spearheads contemporary chic design and experiences and Niccolo Chengdu is committed to innovation and to providing each guest with personalised services and delivering extraordinary luxury experiences.



NICCOLO CHENGDU

Since opening in 2015, Niccolo Chengdu has been recognised with major industry awards including Best Business Hotel Award in Chengdu by *Business Traveller*; Best City Landmark Hotel of the Year Award by *Target*; China's Top 100 Hotels by *Travel + Leisure* China Travel Awards; Best Luxury Hotel & Resort Value Award by *Voyage*, and Best of The Best Hotel Award by *TripAdvisor* Travellers' Choice.



Niccolo Chengdu celebrates its 6th anniversary.

To mark its 6th anniversary celebration, Niccolo Chengdu hosted a dinner at The Conservatory for 60 Captains of Industry and Leaders in Style, along with media guests.



NICCOLO
CHENGDU



The event was held at The Conservatory on the 8th floor of hotel.

Speaking at the dinner, Mr Michael Ganster, General Manager of Niccolo Chengdu, gave a toast and expressed his sincere gratitude to the guests, media and business partners who had been great supporters of the hotel since it opened.

He said: "I would like to take this opportunity to offer my appreciation and recognition to the hotel's Colleagues and thank you all for your efforts and dedication. The success of Niccolo Chengdu has been made possible because of you. Let us ensure we create even better experiences and offer greater Be Niccolo service to our guests."

Niccolo Chengdu's 6th Anniversary Celebration Room Package Now Available.

Reservation may be made at niccolohotels.com or hotel official WeChat.

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About Niccolo Chengdu
NEW ENCOUNTERS. TIMELESS PLEASURES.

Niccolo is a collection of four contemporary chic hotels inspired by luxury fashion, all with desirable, highly prized addresses. Underpinning the brand is the desire to make life effortlessly luxurious for guests. Located at Chengdu's celebrated International Finance Square within the Chun Xi Road business district, Niccolo Chengdu occupies desirable and fashionable addresses and offers seasoned travelers a choice of 236 spacious luxurious guestrooms and suites with fashion-inspired interiors by leading designers. The Niccolo culinary journey combines culture and gastronomy in a range of exceptional dining experiences with its signature cuisines. Niccolo is Chengdu's epicentre for business events and celebrations by offering unprecedented choice of flexible spaces and highly attentive event service to create memorable experience for guests. Niccolo Chengdu is a member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands, bringing together more than 35 brands with over 570 hotels in 85 countries. Further details on Niccolo Chengdu are available at niccolohotels.com.

About Global Hotel Alliance

Global Hotel Alliance (GHA) is the world's largest alliance of independent hotel brands, bringing together more than 35 brands with over 570 hotels in 85 countries. GHA uses a shared technology platform to drive incremental revenues and create cost savings for its member brands. GHA's award-winning loyalty programme, DISCOVERY, provides 17 million members exclusive opportunities to immerse themselves in local culture wherever they travel. For more information, visit globalhotelalliance.com

About Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit ultratravelcollection.com

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