

For immediate release

NICCOLO CHENGDU HOSTS NICCOLO LECTURES

Be Well, Live Well

January 4, 2022 (Chengdu, China) — Niccolo Chengdu joined hands with lululemon to host the Niccolo Lectures event themed "Be Well, Live Well" at The Conservatory on the eighth floor of hotel. Business pioneers, senior executives, fashionistas, experienced devotees, and contemporary chic lifestyle practitioners were invited to discuss topics on physical and mental health as well as a healthy lifestyle. The guests gathered at The Conservatory for the event after enjoying the well-prepared lifestyle lunch at Niccolo Kitchen. The event drew to a close in a relaxing and happy atmosphere.

During the event, guests actively shared their unique thoughts and ideas about the theme of a happy life. Lecturer, Qiyue, is keen on an unrestrained life with freedom and simplicity, while being inclined to explore all of the unknown by changing his career trajectory. Qiyue has transitioned from a practitioner in the construction industry successively to a fitness fanatic, a trail running enthusiast, a food explorer and an amateur chef. This rich and varied experience marks his profound perception of life. The second lecturer, Mia, has turned from a yoga enthusiast to an experience practitioner in the yoga industry. Mia explores a happy life from the balance between motion and stillness, with a belief that "the spark of life shines not through a goal, but with a passion for life". She interprets a happy life as the tranquillity in the heart and the discovery of the best that life has to offer. The final lecturer, Su, who graduated from the Department of Chinese Language and Literature of Peking University, is among the first to set foot in angel investment, lifestyle investment and entrepreneurial incubators in China. Enthusiastic about freedom, Su began his journey of chasing dreams around the globe. He has served successively as the Goodwill Ambassador for Bali Island, is one of the youngest angel investors, one of the world-renowned



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surfers, an independent musician, a writer, etc. Whatever the identity, he is devoted to the pursuit of a happy life. The event also featured a not-to-be-missed highlight: Su played and sang an original piece of music titled "Naked Feet". At the sunlit Conservatory, the guests held a round-table discussion on the happy life, and their expectations in the New Year together under the guidance of Mia.

Mr Michael Ganster, General Manager of Niccolo Chengdu, joined the event on behalf of the hotel, saying: "It is a great pleasure to co-host the Niccolo Lectures event with lululemon. We thank all the invited guests. We hope you all embrace a healthy lifestyle, change yourself for the better, find a balance between motion and stillness, and cultivate more pleasure in life." The outcome has definitely served the purpose of the event. Niccolo Chengdu will continue to provide a floor for entrepreneurs, lifestyle and business innovators, designers, artists and celebrities to share their unique insights and remarkable life journeys.

About lululemon

Founded by Chip Wilson in Vancouver, Canada in 1998, lululemon is a yoga-inspired, technical athletic apparel company for women and men. lululemon's vision for the store was to create more than a place where people could get gear to sweat in, they wanted to create a community hub where people could learn and discuss the physical aspects of healthy living, mindfulness and living a life of possibility.

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About Niccolo Chengdu

NEW ENCOUNTERS. TIMELESS PLEASURES.

Niccolo is a collection of five contemporary chic hotels inspired by luxury fashion, all with desirable, highly prized addresses. Underpinning the brand is the desire to make life effortlessly luxurious for guests. Located at Chengdu's celebrated International Finance Square within the Chun Xi Road business district, Niccolo Chengdu occupies desirable and fashionable addresses and offers seasoned travelers a choice of 238 spacious luxurious guestrooms and suites with fashion-inspired interiors by leading designers. The Niccolo culinary journey combines culture and gastronomy in a range of exceptional dining experiences with its



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signature cuisines. Niccolo is Chengdu's epicentre for business events and celebrations by offering unprecedented choice of flexible spaces and highly attentive event service to create memorable experience for guests. Niccolo Chengdu is a member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands, bringing together 35 brands with over 500 hotels in 85 countries.

Further details on Niccolo Chengdu are available at niccolohotels.com.

About Global Hotel Alliance

Launched in 2010, GHA DISCOVERY is the world's largest loyalty programme for independent hotel brands, featuring more than 500 hotels, resorts and palaces across 35 brands. Members enjoy VIP recognition, thoughtful benefits and generous rewards at home or away. Recently the programme has evolved to include an additional tier and flexible paths to upgrade through nights/stays, eligible purchases or number of brands stayed, making it easier and faster for members to reach elite status. Unlike more traditional programmes, GHA DISCOVERY does not ask members to count points towards their next upgrade. Instead, members earn and spend DISCOVERY Dollars (D\$), an exclusive rewards currency. They also enjoy members-only Experiences curated by each hotel and have access to properties close to home, without a stay, through member-only Local Offers.

For more information about GHA DISCOVERY or to join, visit www.ghadiscovery.com or download the GHA DISCOVERY mobile app. Travellers can also connect with GHA DISCOVERY on Instagram and Facebook.

About Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit ultratravelcollection.com

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