

# NICCOLO CHENGDU

For Immediate Release

## **NICCOLO CHENGDU PARTNERS WITH AUDI PRESENTING A PREMIUM MOBILITY EXPERIENCE**



*Niccolo Chengdu Audi A8L Limousine Service*

**20 January 2021 (Chengdu, China)** – Niccolo Chengdu partners with Audi for their Triple 8 Family A8L Premium Mobility Experience inviting guests to travel with timeless sophistication. Starting from now until 8<sup>th</sup> February 2021, when booking an N3 Grand Deluxe Guestroom or any other higher room category of Niccolo Chengdu via [niccolohotels.com](http://niccolohotels.com) or Niccolo Chengdu's official WeChat Account, guests will enjoy a complimentary Audi A8L limousine service around the city to experience its contemporary chic lifestyle.

Niccolo Chengdu  
Tower 3, IFS, No.1, Section 3, Hongxing Road, Jinjiang District, Chengdu, Sichuan 610021, China  
[niccolohotels.cn](http://niccolohotels.cn) | [niccolohotels.com](http://niccolohotels.com)



# NICCOLO

CHENGDU



*Niccolo Chengdu N3 Grand Deluxe Guestroom*

When technology and luxury reflect each other, the sophistication of the future has arrived. Niccolo Chengdu and Audi present a luxurious accommodation experience as well as a premium mobility service for captains of industry and leaders in style making every encounter effortlessly luxurious. During this cooperation, an Audi Q8 is additionally installed at the 3<sup>rd</sup> floor of Niccolo Chengdu with a display booth designed by the well-known architect Mr Ma Yan Song, revealing strength, elegance and luxury.





*Audi Q8 Display Booth designed by Mr Ma Yan Song*

Mr Michael Ganster, General Manager of Niccolo Chengdu said, "It is a great pleasure to collaborate with Audi at the beginning of 2021 and together we present an extraordinary travel experience to our guests. As the leader of contemporary chic lifestyle, Niccolo Chengdu strives to exceed the expectations of the modern traveller. Cooperations with brands such as Audi, will encourage us to create more effortlessly luxurious experiences for each guest and commit to inspire at every encounter."

Reservations may be made at [niccolohotels.com](http://niccolohotels.com)

\*END\*

**About Niccolo Chengdu**  
**NEW ENCOUNTERS. TIMELESS PLEASURES.**

Niccolo is a collection of four contemporary chic hotels inspired by luxury fashion, all with desirable, highly prized addresses. Underpinning the brand is the desire to make life effortlessly luxurious for guests. Located at Chengdu's celebrated International Finance Square within the Chun Xi Road business district, Niccolo Chengdu occupies desirable and



# NICCOLO

CHENGDU

fashionable addresses and offers seasoned travelers a choice of 236 spacious luxurious guestrooms and suites with fashion-inspired interiors by leading designers. The Niccolo culinary journey combines culture and gastronomy in a range of exceptional dining experiences with its signature cuisines. Niccolo is Chengdu's epicentre for business events and celebrations by offering unprecedented choice of flexible spaces and highly attentive event service to create memorable experience for guests. Niccolo Chengdu is a member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands, bringing together more than 35 brands with over 570 hotels in 85 countries. Further details on Niccolo Chengdu are available at [niccolohotels.com](http://niccolohotels.com).

## About Global Hotel Alliance

Global Hotel Alliance (GHA) is the world's largest alliance of independent hotel brands, bringing together more than 35 brands with over 570 hotels in 85 countries. GHA uses a shared technology platform to drive incremental revenues and create cost savings for its member brands. GHA's award-winning loyalty programme, DISCOVERY, provides 17 million members exclusive opportunities to immerse themselves in local culture wherever they travel. For more information, visit [globalhotelalliance.com](http://globalhotelalliance.com)

## About Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit [ultratravelcollection.com](http://ultratravelcollection.com)

\* \* \*

For press enquiries and interview opportunities, please contact:

Mr Alfred Peng  
Director of Communications  
Niccolo Chengdu  
Tower 3, IFS, No.1, Section 3, Hongxing  
Road, Jinjiang District, Chengdu, Sichuan  
610021, China  
T +86 28 8220 8888 Ext. 6802  
E [alfred.peng@niccolohotels.com](mailto:alfred.peng@niccolohotels.com)

Ms Wanda Wang  
Communications Manager  
Niccolo Chengdu  
Tower 3, IFS, No.1, Section 3, Hongxing  
Road, Jinjiang District, Chengdu, Sichuan  
610021, China  
T +86 28 8220 8888 Ext. 6805  
E [wanda.wang@niccolohotels.com](mailto:wanda.wang@niccolohotels.com)

