

NICCOLO
CHENGDU

For Immediate Release

**Niccolo Chengdu Ranked
2022 Tripadvisor 'Travelers' Choice' Top 25 Hotels - China**



Best of the Best

June 8, 2022 (Chengdu, China) - Global travel planning and booking platform Tripadvisor recently released its 2022 Travelers' Choice Hotels List, ranking the city's contemporary chic hotel, Niccolo Chengdu, the top 25 hotel and top 25 luxury hotel in China. Travelers' Choice acknowledges hotels for their exceptional quality, meticulous service and excellent value.

In its 20th year, Travelers' Choice Award recipients are selected based on reviews and responses from millions of traveller experiences, shared on Tripadvisor.com and APP. Winning hotels are ranked using statistical analysis and algorithms detailed across multiple categories.



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*Niccolo Chengdu ranked 2022 TripAdvisor
'Travelers' Choice' Top 25 Hotels – China*

The brand's vision, to be the leader in contemporary chic lifestyles inspired by luxury fashion, is epitomised in the hotel's beautifully curated spaces, making Niccolo Chengdu an in-demand destination for luxury experiences in the city.

"This prestigious accolade celebrates our outstanding performance and reputation in the luxury hotel segment. As Wharf Hotels' first Niccolo Hotel now in our seventh year, we will continue to offer impeccable service and strive for excellence. Inspired by the spirit of discovery, we encourage our guests to explore the inspiring city of Chengdu which is well-reputed for its treasured pandas, unique cuisine, metropolitan lifestyle and diverse cultures. Located at the city's highly desirable and fashionable address within the Chunxi Road Business District, Niccolo Chengdu offers a range of opportunities for our guests to enrich their journey from the epicentre of this city. We look forward to welcoming global travellers, leaders in style and captains of industry to our safe and hospitable sanctuary, all designed to make life effortlessly luxurious for our guests", said Mr Michael Ganster, General Manager of Niccolo Chengdu.

2022 Tripadvisor 'Travelers' Choice' Top 25 Hotels – China:

<https://www.tripadvisor.com/TravelersChoice-Hotels-cTop-g294211>

2022 Tripadvisor 'Travelers' Choice' Top 25 Luxury Hotels – China:

<https://www.tripadvisor.com/TravelersChoice-Hotels-cLuxury-g294211>

Reservations may be made at niccolohotels.cn.

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About Niccolo Chengdu

NEW ENCOUNTERS. TIMELESS PLEASURES.

Niccolo is a collection of five contemporary chic hotels inspired by luxury fashion, all with desirable, highly prized addresses. Underpinning the brand is the desire to make life effortlessly luxurious for guests. Located at Chengdu's celebrated International Finance Square within the Chun Xi Road business district, Niccolo Chengdu occupies desirable and fashionable addresses and offers seasoned travelers a choice of 238 spacious luxurious guestrooms and suites with fashion-inspired interiors by leading designers. The Niccolo culinary journey combines culture and gastronomy in a range of exceptional dining experiences with its signature cuisines. Niccolo is Chengdu's epicentre for business events and celebrations by offering unprecedented choice of flexible spaces and highly attentive event service to create memorable experience for guests. Niccolo Chengdu is a member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands, bringing together 35 brands with over 500 hotels in 85 countries.

Further details on Niccolo Chengdu are available at niccolohotels.com.

About Global Hotel Alliance

Launched in 2010, GHA DISCOVERY is the world's largest loyalty programme for independent hotel brands, featuring more than 500 hotels, resorts and palaces across 35 brands. Members enjoy VIP recognition, thoughtful benefits and generous rewards at home or away. Recently the programme has evolved to include an additional tier and flexible paths to upgrade through nights/stays, eligible purchases or number of brands stayed, making it easier and faster for members to reach elite status. Unlike more traditional programmes, GHA DISCOVERY does not ask members to count points towards their next upgrade. Instead, members earn and spend DISCOVERY Dollars (D\$), an exclusive rewards currency. They also enjoy members-only Experiences curated by each hotel and have access to properties close to home, without a stay, through member-only Local Offers.

For more information about GHA DISCOVERY or to join, visit www.ghadiscovery.com or download the GHA DISCOVERY mobile app. Travellers can also connect with GHA DISCOVERY on Instagram and Facebook.

About Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit ultratravelcollection.com

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