

For Immediate Release

Niccolo Chongqing Presents "Above the Clouds" Themed Wedding Show



"Above the Clouds" Themed Wedding show

March 8, 2022 (Chongqing, China) – On 5 March 2022, the Skyline Hotel Niccolo Chongqing and Promised Wedding jointly presented a wedding show with the theme "Above the Clouds". The prospective displayed couples and guests who collaborated in creating a dreamlike atmosphere throughout elegant combination of love and beauty. The show was dominated by the colours of white and green, taking their inspiration from fluffy white clouds and the misty green forest.

Just like the misty city of Chongqing, with its air of gentle majesty and mystery, the designer broke with conventional design. In the 11-meter-high Conservatory, located on the 61st floor of the hotel, a large number of light and thin materials were suspended using hoisting techniques over the 300-meter-high city skyline. This produced an airy, romantic effect which evoked the feeling of walking on clouds. The resulting atmosphere



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was poetic, replete with blank spaces and infinite changes, creating an immersive spatial and visual experience and a unique aesthetic for the prospective spouses.



Wedding Show in Conservatory

Partners for the wedding show included the ChongqingBridal Queen, Ai O styling, Collin Wang, DB Film, Host Li Yuanlin, Bulan Gift, Luoju Cake, AR Custom Suits, Chongqing IFS, Guojiao 1573, and V Born Medical Aesthetic. The show was sponsored by the "Bridal Queen", which allowed guests to marvel at the latest works from original pioneers in the wedding dress industry. Many of the dresses presented were from original *haute couture* designer brands, such as AnnyLin Bridal, an independent brand of high quality designer wedding dresses based in Britain; WINK, a high end designer Chinese brand employing a minimalistic aesthetic; and WANG FENG Bridal, another high-quality Chinese brand focusing on hand-made custom wedding dresses using only the finest materials. Under the backdrop of the dreamlike and elegant venue, each dress was presented in perfect harmony with the "Above the Clouds" theme. One-by-one, these elegant wedding dresses were modelled on the U-shaped show floor, allowing the brides-to-be to dream among the

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clouds and fantasise about their own weddings, achieving the ultimate in visual enjoyment and innovation in design.



Wedding Dress Fashion Show

In addition, there was an exciting on-site lottery draw on the day of the show, with an array of luxury prizes from Guojiao 1573, Chongqing IFS and V Born Medical Aesthetic, as well as a chance for guests to experience the hotel's skyline luxury suite. The hotel also collaborated with bridal brands, wedding gown makers, photographers, professional wedding planners, luxury facilities and more, all to provide convenient one-stop services for the newlyweds to create a wedding they will remember for years to come.



Speech by Mr. Giorgio Olivotti, General Manager of Niccolo Chongqing

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"We are very pleased to be able to gather with guests from all walks of life, from all over the world, in the stylish and elegant Conservatory," said Mr. Giorgio Olivotti, General Manager of the hotel. "We are recognized by many of our clients in wedding market for our dedication to quality and service. In the future, we will continue to use our boundless creativity to create unforgettable memories and provide our guests with passionate service and a luxury experience that exceeds expectations."



The Conservatory

The Conservatory is one of the few high-ceilinged auditoriums in south-western China, and its stylish foyer corner staircase with its white marble-cut steps make it a natural runway space. The Conservatory's 11-meter height and breath-taking views of the Yangtze River make it the perfect choice for parties and wedding ceremonies in the city. In addition, the Niccolo Ballroom on the 4th floor covers an area of over 1,000 square meters, and includes an elegant pillar-less inner hall, a spacious foyer and a connected outdoor garden for guests to mingle. It also includes a separate VIP lounge and dressing room for the bride and groom, allowing them to enjoy the luxury and convenience of the hotel facilities and services.

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Niccolo Ballroom

With its experienced team and creative planners, Niccolo Chongqing offers customized wedding packages to suit the unique themes and needs of newlyweds. Gourmet banquets are led by Chinese Chef Lin Bingji and his outstanding team to create a feast for both the eyes and the palate, featuring classic and exquisite Cantonese cuisine. In addition to the culinary delights, Niccolo Hotel's own custom-branded Prosecco - sourced from Italy and certified by the DOC - is also available in an original custom bottle to complement any wedding or other celebratory occasions.

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About Niccolo Chongqing **NEW ENCOUNTERS. TIMELESS PLEASURES.**

The city's highest hotel offers a superb location in the heart of Jiangbeizui, Chongqing's dynamic new Central Business District and the city's most fashionable address. Ideally situated on levels 52 to 62 of Tower 1 Chongqing IFS, The Hotel offers the discerning traveller 252 elegant, luxurious guestrooms and suites with spectacular, unrivalled vistas of Chongqing and beyond that naturally shift as the day transitions from day into night. The three sky-high destination restaurants and bar on level 62, Niccolo Kitchen, The Tea Lounge and Bar 62 which bring together culture, gastronomy and breath-taking views to offer a variety of unique, sky-high destination dining experiences that are sure to delight the discerning palates of today's global travellers as well as the city's well-heeled locals. In addition, the hotel will include fitness centre Sky Gym, The Spa with five treatment rooms, and Sky Pool, a 20-metre swimming pool with panoramic views.

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Niccolo Chongqing is set to become the city's desirable location for conferences, events, weddings and other celebrations. The hotel will offer outstanding event venues, including ten function rooms, the spacious Niccolo Ballroom with direct car access and outdoor event space The Courtyard on level 4, a stunning show-stopping, glass enclosed Conservatory on level 61.

Niccolo Chongqing is a member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands, bringing together more than 35 brands with over 500 hotels in 85 countries.

Further details on Niccolo Chongqing are available at niccolohotels.com.

About DISCOVERY Loyalty

A memorable trip demands more than a comfortable stay. DISCOVERY, an award-winning global loyalty programme, provides 11 million members recognition and perks across over 500 hotels, resorts and palaces in 85 countries. Elite members have the opportunity to immerse themselves in local culture through Local Experiences, distinctive activities that capture an authentic taste of each destination. For more information, visit discoveryloyalty.com

About Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit ultratravelcollection.com

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