

For immediate release

Niccolo Chongqing Presents "Flowing Dreamland" Niccolo Wedding Salon

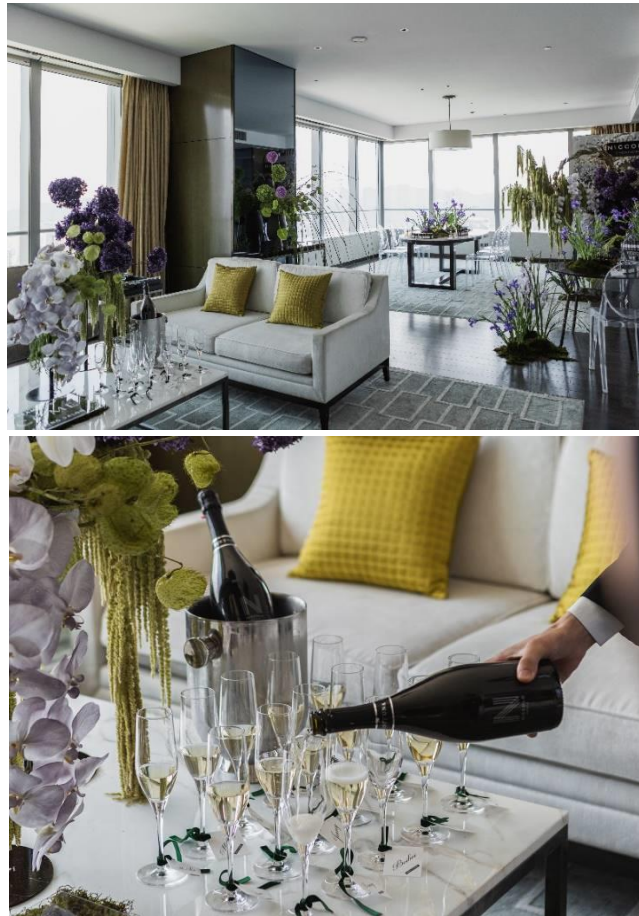


"Flowing Dreamland" Themed Wedding Salon

August 3, 2022 (Chongqing, China) – on 31 July 2022, the skyline hotel Niccolo Chongqing partnered with V4 wedding planning, presented a "Flowing Dreamland" themed wedding salon. This opened up a new and elegant way to celebrate modern weddings through the interpretation of pure, natural aesthetics. The wedding salon was held in the Niccolo Suite on the 60th floor of the hotel. The suite is an elegant and stylishly designed open space overlooking the city's two rivers, the bustling Jiangbeizui central business district and the gorgeous river view of the Yuzhong peninsula, where invited bridal parties experienced an immersive space and a tantalising visual experience.



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Wedding Salon in Niccolo Suite

The wedding salon partners were Chic Bridal, Freesue, WillMatch wedding video, Jinwei styling, wedding host Li Zhi, Li's floral lab, Atelier Asin and TickTick. The salon was also the venue for a fashionable wedding dress show and information sharing session presented by Xike bridal, which allowed the bride-to-be to see the undeniable elegance of the white wedding dress and experience dream-like wedding aesthetics. The opening floral arrangement by plum floral design immersed guests to be at one with nature, whilst exclusive fragrances provided by Atelier Asin brought charm to the space with modern aesthetics.

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Guest Aroma Experience

Ms. Aileen li, Director of sales and marketing of Niccolo Chongqing, introduced the venue to guests and spoke about Niccolo's "art of celebration", leading them to explore the Niccolo style celebration together. At this event, Niccolo Chongqing presented the wedding salon in the Niccolo suite 300 metres in the sky, blending the unique charm of a sky-high celebration with a new perspective, all in an extravagant and elegant space creatively adorned with fragrances and flowers.



Speech by Ms. Aileen li, Director of Sale and Marketing of Niccolo Chongqing

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The wedding salon also offered exclusive benefits for guests who book their weddings before December 31, 2022. guests can enjoy an exclusive wedding banquet menu for RMB 4,299*.

For wedding bookings and enquiries, please contact +86 23 6508 8888, via resv.ncq@niccolohotels.com.

More information is available at niccolochongqing.com or hotel official WeChat "niccolo_chongqing".

* all prices are in RMB and are subject to 10% service charge and any government taxes and value-added tax payable on the prices together with the service charge.

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About Niccolo Chongqing

The city's highest hotel offers a superb location in the heart of Jiangbeizui, Chongqing's dynamic new Central Business District and the city's most fashionable address. Ideally situated on levels 52 to 62 of Tower 1 Chongqing IFS, The Hotel offers the discerning traveller 252 elegant, luxurious guestrooms and suites with spectacular, unrivalled vistas of Chongqing and beyond that naturally shift as the day transitions from day into night. The three sky-high destination restaurants and bar on level 62, Niccolo Kitchen, The Tea Lounge and Bar 62 which bring together culture, gastronomy and breath-taking views to offer a variety of unique, sky-high destination dining experiences that are sure to delight the discerning palates of today's global travellers as well as the city's well-heeled locals. In addition, the hotel will include fitness centre Sky Gym, The Spa with five treatment rooms, and Sky Pool, a 20-metre swimming pool with panoramic views.

Niccolo Chongqing is set to become the city's desirable location for conferences, events, weddings and other celebrations. The hotel will offer outstanding event venues, including ten function rooms, the spacious Niccolo Ballroom with direct car access and outdoor event space The Courtyard on level 4, a stunning show-stopping, glass enclosed Conservatory on level 61.

About Niccolo Hotels

New Encounters. Timeless Pleasures.

Niccolo Hotels is a collection of five contemporary chic hotels inspired by luxury fashion. Underpinning the brand is the desire to make life effortlessly luxurious for guests with engaging experiences, art and culture, and sophisticated spaces. The brand's first property Niccolo Chengdu opened in 2015, which was quickly followed by four further hotels – the brand's flagship The Murray, Hong Kong; Niccolo Changsha; Niccolo Chongqing and Niccolo Suzhou. Niccolo Hotels is a member of Wharf Hotels and Global

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Hotel Alliance, the world's largest alliance of independent hotel brands. Further details are available at niccolohotels.com.

About DISCOVERY Loyalty

A memorable trip demands more than a comfortable stay. DISCOVERY, an award-winning global loyalty programme, provides 17 million members recognition and perks across over 570 hotels, resorts and palaces in 85 countries. Elite members have the opportunity to immerse themselves in local culture through Local Experiences, distinctive activities that capture an authentic taste of each destination. For more information, visit discoveryloyalty.com

About Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit ultratravelcollection.com

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