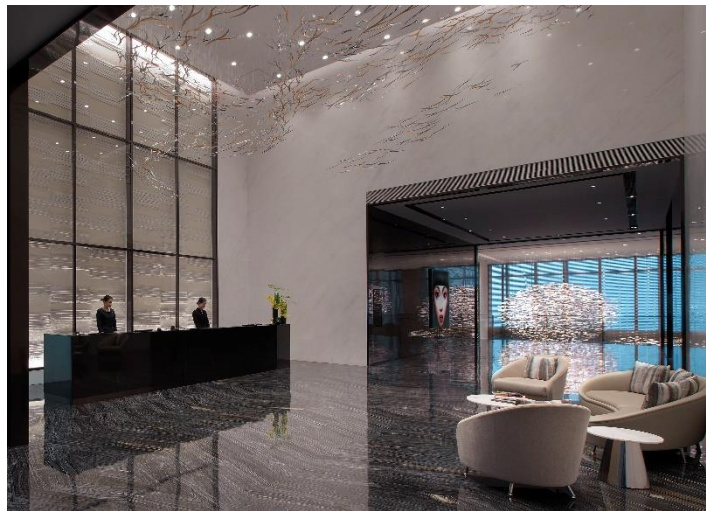


For Immediate Release

**Niccolo Chongqing and Lancôme
Jointly Present a Journey of The Five Senses**

May 25, 2022 (Chongqing, China) - From May 25 to June 30, 2022, Niccolo Chongqing will partner with French luxury beauty brand Lancôme to take guests on a journey of the five senses to the top of the mountain city. As the premier skyline hotel in the city, Niccolo Chongqing has won numerous accolades from business travellers and media relations alike for its superior location and contemporary and fashionable design style. Through its cross-industry collaboration with fashion brands, the hotel has established itself as a trend-setter and pioneer in the hotel industry.



Niccolo Chongqing's Sky Lobby

Lancôme was born in 1935 in Paris, France. After 87 years, it still stands out for its elegance, modernity and luxury. The rose is not only the muse of Lancôme, but also a source of inspiration for effectiveness and sensory experience. In 1965, Lancôme launched its high-end anti-aging masterpiece, the Absolu Collection, which was the ultimate interpretation of the rose. It became one of the preferred skincare product for elite French women of that time. "Niccolo" is a series of stylish and elegant hotels, representing cosmopolitan styling, luxurious comfort, dedicated service and elegance. The aesthetics of Chongqing Niccolo Hotel and the timeless craftsmanship of Lancôme Absolu are a perfect match, together interpreting a luxury and elegance with the aroma of the rose.



Lancôme Absolué Limited Edition Gift Set

Stay With Pleasure – Skyline Residences

Discover the city skyline and experience the staggering views of imposing mountains and colourful rivers. Accompanied by the fragrant aroma of Pure Absolué Rose, you can enjoy a limited edition gift box* from the Pure Absolué family during your comfortable stay.



N3 Grand Deluxe Room

Gallery of Delights – Niccolo x Lancôme Afternoon Tea

Hotel head dessert chef Johnny Xu has drawn inspiration from the pure rose to create a variety of exquisite desserts with rich taste. Among them are the exquisite guava rose

NICCOLO x LANCÔME
CHONGQING PARIS

cake, and the fresh beetroot shrimp sandwich which awakens the taste buds. Meet us in the clouds in early summer to enjoy a pleasant and elegant French feast.

The cobranding Afternoon Tea is priced at RMB 428* for two people with classic coffee or tea, RMB 508* for two cups of Chinese tea (with choice of tea at list price of RMB 128 or less) and RMB 588* for two cups of sparkling tea. The tea is served daily from 12 noon to 9pm. at the hotel gallery on the 62nd floor. Participating guests will be entitled to a Lancôme Absolu Gift Set* by registering with the code.



Niccolo x Lancôme Afternoon Tea

Five Senses of Wellbeing – Rejuvenate at The Spa

Along with Lancôme's pure rose fragrance, the five senses will be stimulated to begin a journey of rejuvenation at The Spa at the top of the mountain city. The Lancôme co-branded spa treatments are priced at RMB 880 for a 60-minute Deluxe Facial Treatment, RMB 1,088 for a 90-minute Premium Facial Treatment and RMB 1,288 for a 120-minute Facial and Body Treatment. Guests who book these treatments will receive a Lancôme Absolue Gift Set*.



The Spa

In the early summer of the mountain city, you can experience the pure timeless beauty of Lancôme while basking in the elegant style of Niccolo.

For more information about Hotel Niccolo Chongqing, please visit niccolochongqing.com or follow the official WeChat "Hotel Niccolo Chongqing".

* The above prices are subject to a 10% service charge and government tax and VAT on the total of the above prices including service charges.

* The gift set contains Absolue Eye Cream (3ml), Absolue Cream (5ml), and Absolue Serum (15ml).

End

About Lancôme

Lancôme was founded in 1935 in Paris, France, by Armand Petitjean. After 87 years, it still stands out for its elegance, modernity and luxury. As the timeless muse of Lancôme, the rose is not only the symbol of the brand, but also its source of inspiration for its extraordinary efficacy and ultimate experience. In 1965, Lancôme launched its high-end anti-aging masterpiece, the Absolue Collection, which was the ultimate interpretation of the rose. It became one of the preferred skincare products of upper class French women of that time.

With the passage of time, Lancôme Absolue has always insisted on creating high-end skincare products with fine craftsmanship through the use of pioneering technology, and now the Absolue Cream has become a skincare experience that has revolutionized perceptions of anti-aging.

About Niccolo Chongqing

NEW ENCOUNTERS. TIMELESS PLEASURES.

The city's highest hotel offers a superb location in the heart of Jiangbeizui, Chongqing's dynamic new Central Business District and the city's most fashionable address. Ideally situated on levels 52 to 62 of Tower 1 Chongqing IFS, The Hotel offers the discerning traveller 252 elegant, luxurious guestrooms and suites with spectacular, unrivalled vistas of Chongqing and beyond that naturally shift as the day transitions from day into night. The three sky-high destination restaurants and bar on level 62, Niccolo Kitchen, The Tea Lounge and Bar 62 which bring together culture, gastronomy and breath-taking views to offer a variety of unique, sky-high destination dining experiences that are sure to delight the discerning palates of today's global travellers as well as the city's well-heeled locals. In addition, the hotel will include fitness centre Sky Gym, The Spa with five treatment rooms, and Sky Pool, a 20-metre swimming pool with panoramic views.

Niccolo Chongqing is set to become the city's desirable location for conferences, events, weddings and other celebrations. The hotel will offer outstanding event venues, including ten function rooms, the spacious Niccolo Ballroom with direct car access and outdoor event space The Courtyard on level 4, a stunning show-stopping, glass enclosed Conservatory on level 61.

Niccolo Chongqing is a member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands, bringing together more than 35 brands with over 570 hotels in 85 countries.

Further details on Niccolo Chongqing are available at niccolohotels.com.

About DISCOVERY Loyalty

A memorable trip demands more than a comfortable stay. DISCOVERY, an award-winning global loyalty programme, provides 17 million members recognition and perks across over 570 hotels, resorts and palaces in 85 countries. Elite members have the opportunity to immerse themselves in local culture through Local Experiences, distinctive activities that capture an authentic taste of each destination. For more information, visit discoveryloyalty.com

About Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit ultratravelcollection.com

* * *

For media enquiries, please contact:

Fiona Liao
Assistant Director of Communications
Niccolo Chongqing
+86 23 6508 8888
fiona.liao@niccolohotels.com