

NICCOLO
CHONGQING

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For Immediate Release

Niccolo Chongqing Partners with Lamborghini to Launch a Gentleman's Afternoon Tea

July 21, 2022 (Chongqing, China) - Summer is in full swing and the sky is the limit for an explorer's culinary journey. Niccolo Chongqing is partnering with Italian luxury supercar brand Lamborghini to launch a Gentleman's afternoon tea in The Tea Lounge from July 21 to September 30, 2022. Using the Lamborghini Huracán STO as inspiration, hotel has created a new idea for an afternoon tea, with a savoury afternoon snack and a three-course menu, offering guests a variety of choices and a perfect interpretation of the classic and trendy.



Skyline Hotel Niccolo Chongqing

While Lamborghini has gained a cult following with supercar enthusiasts for its outstanding performance and meticulous quality, the Huracán STO model culminates in the perfect balance of technology and design. By combining first-class Italian craftsmanship with an exquisite and noble body the car offers an unparalleled driving experience. From the hotel aspect, there are breathtaking river views from the 62nd floor, the elegantly designed The Tea Lounge provides guests with the perfect setting for a stylish afternoon tea, and the ideal place to take a break from shopping with friends. The hotel's F&B team has taken the Huracán STO's hexagonal shape and its bold blue and orange design to create a limited three-course Gentleman's afternoon tea with high quality ingredients within a stylish and luxurious dining environment. It is sure to provide guests with the perfect culinary setting and an outstanding flavour to last a lifetime.





Niccolo Chongqing X Lamborghini Afternoon Tea

1st Course Caviar and Canapés — Siberian caviar, with its full-grain texture and the coolness of the cold jungle mountains, is accompanied by a thick smoked cured ham and sweet tomatoes to stimulate the taste buds. Rounding out the menu are three exquisite handmade savoury desserts served with a sense of ritual, forming the prologue of high-altitude cuisine.

2nd Course Hot Canapés — The pizza is cleverly integrated into the afternoon tea, with the Australian strip, Iberian ham, tuna and other fine ingredients to make a savoury dessert full of flavour, with a mellow mini cheeseburger to create pure Italian style.

3rd Course Desserts — The classic cigar-shaped chocolates with the Lamborghini logo lend the afternoon tea a different kind of exclusivity and fun, and the sweet and sour mousse cake and melt-in-your-mouth ice cream round off the Italian feast.

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Lamborghini Huracán STO Roadster

This co-branded afternoon tea is priced at RMB 558* for two people with a classic coffee or tea, and RMB 658* for two glasses of Niccolo special (Negroni or Prosecco) and is served daily from 12 pm to 9pm in the hotel's 62nd floor The Tea Lounge. The first guest to enjoy the co-branded afternoon tea each day will also receive a complimentary gift from Lamborghini valued at RMB 168, while supplies last. From July 27, 2022 to August 31, 2022, participate in the Lamborghini co-branded afternoon tea interactive activity released by Little Red Book official platform of Niccolo Chongqing, you will have the opportunity to win a Lamborghini wireless charging seat worth RMB 688.

More information is available at niccolochongqing.com or hotel official WeChat "Niccolo_Chongqing".

* All prices are in RMB and are subject to 10% service charge and any government taxes and value-added tax payable on the prices together with the service charge

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About Lamborghini

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Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northern Italy.

Lamborghini currently produces two super sports car models, the V12-powered Aventador, launched in 2011, and the V10-powered Huracán, launched in 2014, along with the Urus Super SUV powered by a twin-turbo V8 engine, launched in 2017.

For over half a century Automobili Lamborghini created a continuous series of dream cars, including the 350 GT, Miura, Espada, Countach, Diablo, and Murciélago, as well as limited editions such as the Reventón, Sesto Elemento, Veneno and the Centenario. With the unveiling in 2019 of the Lamborghini Sián FKP 37, a few-off build of only 63 units, the company delivers unique new hybrid technologies, featuring the world-first application of a supercapacitor for hybridization, new materials technology, and unsurpassed Lamborghini performance.

About Niccolo Chongqing

The city's highest hotel offers a superb location in the heart of Jiangbeizui, Chongqing's dynamic new Central Business District and the city's most fashionable address. Ideally situated on levels 52 to 62 of Tower 1 Chongqing IFS, The Hotel offers the discerning traveller 252 elegant, luxurious guestrooms and suites with spectacular, unrivalled vistas of Chongqing and beyond that naturally shift as the day transitions from day into night. The three sky-high destination restaurants and bar on level 62, Niccolo Kitchen, The Tea Lounge and Bar 62 which bring together culture, gastronomy and breath-taking views to offer a variety of unique, sky-high destination dining experiences that are sure to delight the discerning palates of today's global travellers as well as the city's well-heeled locals. In addition, the hotel will include fitness centre Sky Gym, The Spa with five treatment rooms, and Sky Pool, a 20-metre swimming pool with panoramic views.

Niccolo Chongqing is set to become the city's desirable location for conferences, events, weddings and other celebrations. The hotel will offer outstanding event venues, including ten function rooms, the spacious Niccolo Ballroom with direct car access and outdoor event space The Courtyard on level 4, a stunning show-stopping, glass enclosed Conservatory on level 61.

About Niccolo Hotels

New Encounters. Timeless Pleasures.

Niccolo Hotels is a collection of five contemporary chic hotels inspired by luxury fashion. Underpinning the brand is the desire to make life effortlessly luxurious for guests with engaging experiences, art and culture, and sophisticated spaces. The brand's first property Niccolo Chengdu opened in 2015, which was quickly followed by four further hotels – the brand's flagship The Murray, Hong Kong; Niccolo Changsha; Niccolo Chongqing and Niccolo Suzhou. Niccolo Hotels is a member of Wharf Hotels and Global

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Hotel Alliance, the world's largest alliance of independent hotel brands. Further details are available at niccolohotels.com

About DISCOVERY Loyalty

A memorable trip demands more than a comfortable stay. DISCOVERY, an award-winning global loyalty programme, provides 21 million members recognition and perks across over 800 hotels, resorts and palaces in 100 countries. Elite members have the opportunity to immerse themselves in local culture through Local Experiences, distinctive activities that capture an authentic taste of each destination. For more information, visit discoveryloyalty.com

About Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit ultratravelcollection.com

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