

For Immediate Release

Niccolo Chongqing collaborates with NET-A-PORTER for co-branding afternoon tea



Niccolo Chongqing X NET-A-PORTER afternoon tea

29 April 2021 (Chongqing, China) – Niccolo Chongqing collaborates with NET-A-PORTER to launch a co-branding afternoon tea from 1 to 31 May 2021. Niccolo Chongqing is a sky hotel situated at the highly prized address of the city, becoming a prestigious destination for Captains of Industry and Leaders in Style around the world. The new partnership with NET-A-PORTER aims to bring more sophisticated and contemporary chic lifestyle experiences to Chongqing.

As the world's leading luxury retailer, NET-A-PORTER offers the ultimate curation of fashion from more than 250 coveted designer brands and upcoming fashion talent including Chloé, Cartier, Brunello Cucinelli and Gianvito Rossi, delivering the most exceptional assortment of ready-to-wear, bags, shoes, fine watches and precious jewellery. NET-A-PORTER champions unparalleled customer service and the most authoritative product edit so as to serve as the most favoured destination



of all-time for style, trend and inspiration. Niccolo Hotels is inspired by luxury fashion, which coincides with the brand spirit of NET-A-PORTER.



Niccolo X NET-A-PORTER afternoon tea

Johnny Xu, the pastry chef of Niccolo Chongqing, gets inspiration from the black and white gift box and delicate bowknot of NET-A-PORTER, with each pastry being crafted to reflect a different shape of black and white, bringing us an array of delightful delicacies in the afternoon tea set. Guests will enjoy the stylish creation at The Tea Lounge 300 metres above Chongqing, overlooking panoramic mountain and river views, turning into sparkling dusk and evening views.



Niccolo X NET-A-PORTER afternoon tea

The Niccolo x NET-A-PORTER afternoon tea will be presented in the form of a three-tiered English afternoon tea. The first two layers of dessert including Pu 'er Black Truffle, Bergamot passion fruit lollipop, Chamomile and blueberry macarons, Pecan Madeleines, Bamboo charred cherry cupcakes, Black and white Lamingtons and Kalamansi Pistachio Cake are made for a delightful highlight. The third tier displays four cold canapés, including Organic white asparagus with Siberian caviar, Brie cheese with whole wheat bread and lychee compote, Octopus with mustard wrapped in bamboo charcoal, Grilled black and white sesame tuna with black truffle mayo. This joyful tea set perfectly interprets the fashion inspired theme through design, visual elements and on the taste buds, crafted by Niccolo's talented pastry chef.

The afternoon tea is priced at RMB358* for two persons including coffee or tea, RMB446* including selected Chinese tea, RMB786* including one bottle of sparkling tea. Available for a limited period only, and will be served from 12 p.m. to 9 p.m. daily at The Tea Lounge on level 62 of Niccolo Chongqing. During the promotional period, guests who purchase the afternoon tea set will be entitled to a special invitation card with a shopping coupon valued at RMB100 of NET-A-PORTER via scanned QR code, subject to availability.

NICCOLO
CHONGQING



Niccolo Chongqing

For bookings and enquiries, please contact +86 23 6508 8888, via resv.ncq@niccolohotels.com.

More information is available at niccolochongqing.com or hotel official WeChat "Niccolo_Chongqing".



Niccolo Chongqing – The Tea Lounge

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About NET-A-PORTER

As the world's leading luxury retailer, NET-A-PORTER offers the ultimate curation of fashion from more than 250 coveted designer brands and upcoming fashion talent including Chloé, Cartier, Brunello Cucinelli and Gianvito Rossi, delivering the most exceptional assortment of ready-to-wear, bags, shoes, fine watches and precious jewelry. NET-A-PORTER champions unparalleled customer service and the most authoritative product edit so as to serve as the most favored destination of all-time for style, trend and inspiration.

For more information, please visit official website: www.net-a-porter.com or NET-A-PORTER Tmall official flagship store.

Weibo: @NET-A-PORTER | Wechat: NET-A-PORTER_WeChat | RED: NET-A-PORTER

About Niccolo Chongqing

NEW ENCOUNTERS. TIMELESS PLEASURES.

The city's highest hotel offers a superb location in the heart of Jiangbeizui, Chongqing's dynamic new Central Business District and the city's most fashionable address. Ideally situated on levels 52 to 62 of Tower 1 Chongqing IFS, The Hotel offers the discerning traveller 252 elegant, luxurious guestrooms and suites with spectacular, unrivalled vistas of Chongqing and beyond that naturally shift as the day transitions from day into night. The three sky-high destination restaurants and bar on level 62, Niccolo Kitchen, The Tea Lounge and Bar 62 which bring together culture, gastronomy and breath-taking views to offer a variety of unique, sky-high destination dining experiences that are sure to delight the discerning palates of today's global travellers as well as the city's well-heeled locals. In addition, the hotel will include fitness centre Sky Gym, The Spa with five treatment rooms, and Sky Pool, a 20-metre swimming pool with panoramic views.

Niccolo Chongqing is set to become the city's desirable location for conferences, events, weddings and other celebrations. The hotel will offer outstanding event venues, including ten function rooms, the spacious Niccolo Ballroom with direct car access and outdoor event space The Courtyard on level 4, a stunning show-stopping, glass enclosed Conservatory on level 61.

Niccolo Chongqing is a member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands, bringing together more than 35 brands with over 570 hotels in 85 countries.

Further details on Niccolo Chongqing are available at niccolohotels.com.

About DISCOVERY Loyalty

A memorable trip demands more than a comfortable stay. DISCOVERY, an award-winning global loyalty programme, provides 17 million members recognition and perks across over 570 hotels, resorts and palaces in 85 countries. Elite members have the opportunity to immerse themselves in local culture through Local Experiences, distinctive activities that capture an authentic taste of each destination. For more information, visit discoveryloyalty.com

About Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit ultratravelcollection.com

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