

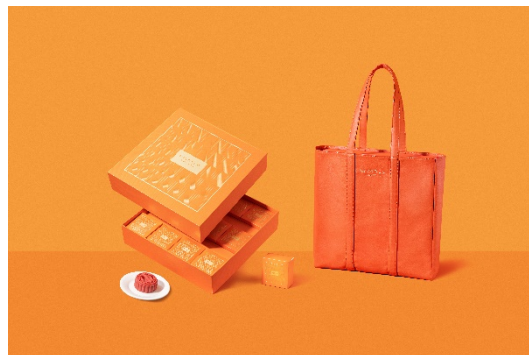
For Immediate Release

Niccolo Chongqing Launches Mid-autumn Festival Mooncake Gift Boxes



Contemporary Moon Gift Box

15 July 2022 (Chongqing, China) – In celebration of the upcoming Mid-Autumn Festival, Niccolo Chongqing has launched two stylish Mooncake Gift Boxes, named “Contemporary Moon” and “Deluxe Moon”, these exquisite boxes were inspired by the artwork in the hotel, the gift boxes feature a bold orange or Very Peri, the modern pantone colour palette of the year 2022, blending contemporary art and fashion with traditional culture.



Deluxe Moon Gift Box



Contemporary Moon

RMB298/Box

Egg Yolk Custard Mooncake / Black Truffle Beef Mooncake / Sugar Alcohol Jade Paste Mooncake / Egg Yolk and Meat Floss Mooncake *2 / Chocolate Praline Mooncake *2 / Japanese Mung Bean Emperor Mooncake *2

Deluxe Moon

RMB598/Box

Egg Yolk Custard Mooncake / Black Truffle Beef Mooncake / Sugar Alcohol Jade Paste Mooncake / Mocha Strawberry Yogurt Flow Core Mooncake / Egg Yolk and Meat Floss Mooncake *2 / Chocolate Praline Mooncake *2 / Japanese Mung Bean Emperor Mooncake *2 / Abalone Mooncake *2



Egg Yolk Custard Mooncake

Niccolo Chongqing's "Contemporary Moon" gift box takes inspiration from geometric patterns featured in the Sky Lobby artwork, "Birds Dance with the Wind". The inner box of "Deluxe Moon" is simple yet abundant in its elegance, with the "N" of Niccolo in a dark pattern forming the base and the gift box was specially designed in the shape of a fashionable tote bag with an eye toward sustainable development, so that it can be reused as a daily carry bag after the festive season.



Deluxe Moon Gift Box

For enquiries and orders, please ring +86 23 6508 8888, follow the official hotel WeChat (Niccolo_Chongqing) and purchase directly through the hotel WeChat mall before 10th August to enjoy early bird discount.

Pick-up time: 09:00 – 20:00, 10 Aug to 10 Sep, 2022
Pick-up venue: Mooncake counter in 4F, Niccolo Chongqing.

For more information about Niccolo Chongqing, please visit niccolochongqing.com.
Guests may also follow the official hotel WeChat (Niccolo_Chongqing).

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About Niccolo Chongqing
NEW ENCOUNTERS. TIMELESS PLEASURES.

The city's highest hotel offers a superb location in the heart of Jiangbeizui, Chongqing's dynamic new Central Business District and the city's most fashionable address. Ideally situated on levels 52 to 62 of Tower 1 Chongqing IFS, The Hotel offers the discerning traveller 252 elegant, luxurious guestrooms and suites with spectacular, unrivalled vistas of Chongqing and beyond that naturally shift as the day transitions from day into night. The three sky-high destination restaurants and bar on level 62, Niccolo Kitchen, The Tea Lounge and Bar 62 which bring together culture, gastronomy and breath-taking views to offer a variety of unique, sky-high destination dining experiences that are sure to delight the discerning palates of today's global travellers as well as the city's well-heeled locals.

NICCOLO

CHONGQING

In addition, the hotel will include fitness centre Sky Gym, The Spa with five treatment rooms, and Sky Pool, a 20-metre swimming pool with panoramic views.

Niccolo Chongqing is set to become the city's desirable location for conferences, events, weddings and other celebrations. The hotel will offer outstanding event venues, including ten function rooms, the spacious Niccolo Ballroom with direct car access and outdoor event space The Courtyard on level 4, a stunning show-stopping, glass enclosed Conservatory on level 61.

Niccolo Chongqing is a member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands, bringing together more than 35 brands with over 570 hotels in 85 countries.

Further details on Niccolo Chongqing are available at niccolohotels.com.

About DISCOVERY Loyalty

A memorable trip demands more than a comfortable stay. DISCOVERY, an award-winning global loyalty programme, provides 17 million members recognition and perks across over 570 hotels, resorts and palaces in 85 countries. Elite members have the opportunity to immerse themselves in local culture through Local Experiences, distinctive activities that capture an authentic taste of each destination. For more information, visit discoveryloyalty.com

About Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit ultratravelcollection.com

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