

# NICCOLO

## CHANGSHA

For Immediate Release

### **Niccolo Changsha launched co-brand theme cocktail with Guo Jiao 1573 together**

Recently, Niccolo Changsha Bar 93 and high-end liquor brand Guojiao 1573 jointly presented Brilliant Star city as Changsha limited special cocktail. Sketch the impression of the city with the culture of strong liquor, the scenery of orange state in midsummer, and the wind of Yue Lu Shan. With Guo Jiao 1573 as the base wine, it breaks the fixed scene of liquor drinking, and co-brand special ice drink fashion. Blending landmarks and star city views, it is dazzlingly presented at the top of the 452-meter, enjoying the modern style of the city.



Brilliant Star city Cocktail

As a limited special cocktail of Changsha, Bar 93 cleverly blends the aroma of the classic vintage cellar, using Jufeng purple, gin, fresh passion fruit and lemon juice, etc., mixing multiple tea aromas and fruity aromas. The green soup is the base, the Xiangjiang River and the Yuelu fragrance are faintly emerging between the stacked greenery, the flames on the passion fruit are like the brilliant fireworks of the orange island, and shows the beautiful image of Star City.



Bar 93

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It is reported that as the ultra-high-end liquor that has won the honor of Double National Treasure of cultural heritage, Guojiao 1573 has been brewed since 1573, the national intangible cultural heritage Luzhou laojiao wine brewing technology, with the endless brewing cellar pool and the winemaking technology passed down from generation to generation, has become synonymous with the high quality of the Chinese liquor industry. This time also another new exploration of Niccolo Changsha in the innovative intangible cultural diversity experience, as the trend leader of Changsha, they will continue to explore the urban luxury pioneer fashion, bringing a variety of unlimited modern elements and experiences above the clouds to the guests.

Brilliant Star city co-brand cocktail was officially launched on June 27, 2022, and the hotel's official WeChat mall was priced at a net price of RMB 157.3 per cup. The newly upgraded Bar 93 will present four unique theme nights for guests every week, creating a modern-defined Star City Encounter Tour for each night, loosening the shackles of the day and waking up the sensory filling ability, for more details, please pay attention to the hotel's official WeChat public account of the same name.

### **About Niccolo Changsha**

#### **New Encounters. Timeless Pleasures.**

Niccolo Changsha is located in Hunan capital's premier address in Furong District entertainment and business hub. Open in October 2018, the hotel offers 241 contemporary urban chic rooms and spectacular suites between the 86th and 92nd floors of Changsha IFS Tower One. Situated in the most vibrant part of the city, the hotel's facilities include contemporary function and meeting spaces offering scenic views of the city and Xiang river, elaborate conference and social event venues including The Conservatory, the luxurious Niccolo Ballroom, a sophisticated Tea Lounge, Bar 93, Niccolo Kitchen, The Spa at Niccolo and Fitness Centre. Reservations may be made at [niccolohotels.com](http://niccolohotels.com).

### **About DISCOVERY Loyalty**

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