

For immediate release

THE MURRAY CELEBRATES THE FLOWERING SEASON OF ITS OVT

19 April 2021, Hong Kong SAR, China – The Murray, Hong Kong, a Niccolo Hotel, invites guests and local residents to celebrate the beautiful blooming of our Old and Valuable Tree (OVT) with a host of interactive activities, staycation and dining ideas.

The only registered OVT of its species in Hong Kong, the Cassia Javanica var. Indochinensis welcomes guests in the forecourt of the hotel entrance. Best viewed from the Garden Level, the tree has been carefully preserved and diligently cared for.

The tree was registered as an OVT in 2014, for its large size, precious species and historical significance. The majestic green canopy turns into a sea of pink and white as it flowers between April and May, hence fondly referred to as Pink and White Shower. In tribute to the elegance and history of this grande dame, The Murray has lovingly curated an array of activities where guests can delight in unique experience inspired by our mother nature.

Pink and White in Bloom Staycation

Available for stays between 12 April to 31 May 2021, Pink and White in Bloom starts from HKD 2,500 per room* per night with privileged benefits including:

- Cassia Afternoon Tea for two at the designated restaurant or in the guestroom (alternatively, pick up a takeaway set at departure)
- HKD 1,200 dining credits per night (except the Chinese restaurant)
- Cassia-inspired welcome cocktail 'Cassia Royale', for two at Popinjays on arrival day
- Complimentary overnight parking for one vehicle per stay
- A blooming plant to take home

Terms and conditions apply. For reservations and full terms, please visit:

<http://bit.ly/PinkandWhiteinBloom>

Alternatively, call +852 3141 8888 or email reservations.themurray@niccolohotels.com

Blossom Festival

The iconic archways of The Murray makes the perfect frame for the blooming OVT. Guests are invited to visit The Arches from 29 April to 2 May 2021 for the hotel's first Blossom Festival featuring luxurious floral goodies from fresh flowers, locally crafted gin and beer, tailor-made perfume, pet accessories, home supplies, artisan teas and many more. Local hat milliner Imelda Ho will also showcase an exclusive collection of hats inspired by blossoms. The venue will be transformed into a spring garden with floral display and decorative setup for photo opportunities. The festival is open from 12 noon to 7 p.m. daily throughout the event period.

Cassia Afternoon Tea

Exclusively available during the flowering season, the Cassia Afternoon Tea is inspired by the OVT in full bloom, where spring fruits and rosy ingredients are ingeniously incorporated into both savoury and sweet treats.

Delicacies to watch out for are the Strawberry Dacquoise, Sakura Macaron, Rose and Lychee Opera Cake, Brie Cheese and Beetroot Tart.

While dining at any of the hotel restaurants, guests will receive an exclusive mask holder with Cassia javanica print in tribute to the OVT.

Alternatively, order a takeaway to bring the epicurean pleasure home. The takeaway set is also elegantly housed in a limited-edition tea stand with OVT floral design.

For enquiries, please call +852 3141 8888 or email themurray@niccolohotels.com. Alternatively, book online at <https://bit.ly/TheMurrayGardenLounge>

Venue: Garden Lounge, UG Level
Date: 12 April to 31 May 2021
Time: 2:45 p.m. to 4:15 p.m.; 4:30 p.m. to 6 p.m.
Price: HKD 698 for two*

Charbonnel et Walker Pop-up Store

An array of iconic Charbonnel loose chocolate truffles is available for purchase at Garden Lounge. Savour an exquisite selection of handmade chocolates from The Queen's Chocolatier, and curate your very own gift box. Champagne and celebrations go hand in hand, so rejoice in the blossoming of the hotel's Old and Valuable Tree (OVT) with the luxurious Pink Marc de Champagne Chocolate Truffles.

Venue: Garden Lounge, UG Level
Date: 22 March to 30 June 2021
Time: 10 a.m. to 8 p.m.

Pink Shower Art Bazaar in Collaboration with HKBU

The Murray will work in collaboration with the Academy of Visual Arts (AVA), Hong Kong Baptist University (HKBU), to host a two-day arts and crafts market on 18 and 19 May 2021. The two parties share a mutual passion in protecting heritage and nature through art experiences. The event is also their joint effort to nurture art entrepreneurship via business activities. Spearheaded by Kingsley Ng, Assistant Professor of AVA of HKBU, with support from experimental arts and culture studio nomad nomad, the event will bring forth an engaging and meditative experience. Staged in the open space under The Murray's OVT and extending all the way to The Arches, the art bazaar will bring together alumni of AVA to showcase art projects, including a tea ceremony by TOKI NASHIKI, an aromatic herbal laboratory by OKAPI Studio, the "Sound of Tree" installation by MUDWORK, an OVT cyanotype workshop by nomad nomad, and a guided tour for an immersive experience on architectural features and natural space, led by artists Liv Tsim and Ice Wong.

#THEMURRAYBLOSSOM Photo Contest

Guests are invited to capture the blossom moments to stand a chance for winning fabulous prizes.

From 12 April to 31 May 2021, simply follow @themurrayhk on Instagram and “like” the contest post. Take a photo of The Murray's OVT and share it on your public Instagram account with hashtags #TheMurrayHK, #TheMurrayBlossom and #節果決明. Tag three friends in comment under the post and invite them to follow @themurrayhk.

Our judging panel, including The Murray's Hotel Manager Dean Dimitriou, journalist Benny Li and Dr. Chan Yan Chong, will select one photo entry that will win a two-night stay in an N2 Grand room with daily breakfast. Please [click here](#) for full entry details and terms.

To find out more about the OVT, please click [here](#) to view our commemorative booklet.

* Prices are subject to 10% service charge.

The Murray, Hong Kong, a Niccolo Hotel

Named as the top hotel in Hong Kong in Condé Nast Traveler's 2019 Readers' Choice Awards and one of Time Magazine's 100 Great Places in 2018, The Murray, Hong Kong is a high-profile preservation project by British international studio for architecture and integrated design, Foster + Partners. The hotel, part of Hong Kong SAR's Conserving Central initiative, was previously the stand-alone Murray Building, one of the city's most iconic landmarks. The US\$1 billion contemporary sanctuary features 336 oversized rooms and suites spanning 25 floors, a swimming pool and spa, a stunning rooftop bar with breath-taking views of the central business district and the green oasis of Hong Kong Park, a series of signature restaurants and bars, and creative meeting and event spaces, making it the epicentre of luxury events in the city. Further details on The Murray, Hong Kong are available at niccolohotels.com.

Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit ultratravelcollection.com.

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Comprised of more than 400 hotels in over 80 countries, Leading Hotels is a collection of uncommon luxury hotels. Rooted in the locations in which they are found, members embody the very essence of their destination. Through varied styles of architecture and design and distinct cultural experiences enhanced by passionate people, the collection is for the curious traveler looking for their next discovery. Established in 1928 by several influential and forward-thinking European hoteliers, Leading Hotels has a nine-decade-long commitment to providing remarkable, authentic travel experiences. The company selects only hotels that meet its high standards for quality and distinctiveness, resulting in a curated portfolio of hotels united not by

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