

THE MURRAY

HONG KONG

UNLEASH THE FASHIONISTA IN YOU AT THE MURRAY, HONG KONG, A NICCOLO HOTEL

7 July, Hong Kong SAR, China – The contemporary chic backdrop at The Murray, Hong Kong, a Niccolo Hotel makes every corner photogenic for fashion fanatics. From now until 31 August 2020, unleash the fashionista in you with a stylish staycation from HKD 2,500 per room per night. Indulge with a HKD 1,000 NET-A-PORTER gift voucher where you can dive into the latest designer collections and discover new styles this season through their online shop. Put on your favourite runway outfit and snap away against the picture-perfect design and architectural features of The Murray, spotlighting a 30-minute photo opportunity in one of The Murray's top four suites. Savour refreshing and vivid afternoon tea treats inspired by NET-A-PORTER's HS20 collection in the comfort of your room while you are enjoying your online shopping spree via NET-A-PORTER.

The Fashionista in You

'The Fashionista in You' promises a luxurious stay at the chic surrounds of the city icon. The package includes a one-night accommodation elevated with privileged benefits including:

- HKD 1,000 NET-A-PORTER gift voucher per stay
- Daily breakfast for two at The Tai Pan or Garden Lounge
- Early check-in at 12 p.m. and extended check-out until 3 p.m., subject to availability
- Guaranteed upgrade to the next room category on weekends and double upgrade on weekdays except Public Holidays
- In-room afternoon tea treats inspired by NET-A-PORTER's HS20 collection for two per stay
- A 30-minute photo opportunity in one of our top four suites, subject to venue availability
- One complimentary rollaway bed

For reservations or enquiries, please call +852 3141 8888 or email reservations.themurray@niccolohotels.com, or visit <https://bit.ly/3gmpbbN>

Terms and Conditions:

- Complimentary roll-away bed is only applicable to N1 Deluxe, N2 Grand and N3 Grand Deluxe.
- Breakfast for children aged between 6 and 12 is available at HKD 160 per child.
- Each room accommodates a maximum of 2 adults and one child.
- Guests will be responsible for charges incurred for damages or use of facilities in the suite during the photo session.
- Reservation for in-suite photo session is required upon check-in and is subject to availability.
- Rate is charged on a per room per night basis and subject to 10% service charge.
- To avoid a one-night cancellation charge, amendments or cancellations must be received 24 hours prior to 6PM (hotel local time) on day of arrival.
- Offer may not be used in conjunction with any other promotions, programmes and certificates.
- Gift vouchers are provided by NET-A-PORTER with its terms and conditions; The Hotel shall have no liability in this respect.

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A NICCOLO HOTEL

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N3 Grand Deluxe



Stay, Shop and Pose

The Murray, Hong Kong, a Niccolo Hotel

Named as the top hotel in Hong Kong in Condé Nast Traveler's 2019 Readers' Choice Awards and one of Time Magazine's 100 Great Places in 2018, The Murray, Hong Kong is a high-profile preservation project by British international studio for architecture and integrated design, Foster + Partners. The hotel, part of Hong Kong SAR's Conserving Central initiative, was previously the stand-alone Murray Building, one of the city's most iconic landmarks. The US\$1 billion contemporary sanctuary features 336 oversized rooms and suites spanning 25 floors, a swimming pool and spa, a stunning rooftop bar with breath-taking views of the central business district and the green oasis of Hong Kong Park, a series of signature restaurants and bars, and creative meeting and event spaces, making it the epicentre of luxury events in the city. Further details on The Murray, Hong Kong are available at niccolohotels.com.

Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit ultratravelcollection.com.

The Leading Hotels of the World, Ltd. (Leading Hotels of the World)

Comprised of more than 400 hotels in over 80 countries, Leading Hotels is a collection of uncommon luxury hotels. Rooted in the locations in which they are found, members embody the very essence of their destination. Through varied styles of architecture and design and distinct cultural experiences enhanced by passionate people, the collection is for the curious traveler looking for their next discovery. Established in 1928 by several influential and forward-thinking European hoteliers, Leading Hotels has a nine-decade-long commitment to providing remarkable, authentic travel experiences. The company selects only hotels that meet its high standards for quality and distinctiveness, resulting in a curated portfolio of hotels united not by what makes them the same, but the details that make them different. Leaders Club is the company's exclusive tiered guest loyalty program, consisting of like-minded travelers seeking

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uncommon travel experiences. The program provides its members with personalized service and exclusive travel benefits to enhance their stays at any Leading Hotel around the world. For more information visit: www.lhw.com, Facebook at www.facebook.com/LeadingHotels, Twitter @LeadingHotels and Instagram @leadinghotelsoftheworld

NET-A-PORTER

NET-A-PORTER delivers incredible fashion for incredible women. As the world's leading luxury retailer with the most authoritative product edit globally, the site offers the ultimate curation of fashion from the most coveted designer brands, the most exceptional assortment of fine watches and precious jewelry, and more than 200 specialist beauty brands. Our discerning edit places special emphasis on highlighting the creativity and promise of the next generation of fashion talent via the Vanguard, our program for emerging brands. Consideration for environmental and social impact increasingly shapes the product offering, and the launch of the NET SUSTAIN platform, was created to showcase brands that place sustainability at the core of their product. Uniting content and commerce to deliver an immersive and inspiring customer experience, NET-A-PORTER speaks to a global community and features a dedicated editorial vertical with PORTER, which is renowned for its award-winning content featuring a diverse range of incredible women.

NET-A-PORTER champions unparalleled customer service offering express worldwide shipping to more than 170 countries including same or next-day delivery to the UK, US, Hong Kong, Germany, France, Australia and Singapore, a seamless shopping experience across all devices, luxurious packaging, easy returns and a multi-lingual customer care and personal shopping team that is available 24/7, 365 days a year. A pioneer of personal shopping and client relations services for the digital era in 2000, NET-A-PORTER continues to innovate and strengthen its offering, with virtual styling, invitation only digital exclusives, and a world class suite of specialized offers for EIPs, (Extremely Important People), the brand's most loyal and valuable customers.

NET-A-PORTER is a part of the YOOX NET-A-PORTER Group – the world leader in online luxury and fashion, comprised of multi-brand online stores NET-A-PORTER, MR PORTER, THE OUTNET and YOOX as well as its Online Flagship Stores division that partners with leading luxury brands to power their own e-commerce destinations. The Group has more than 4.3 million high-spending active customers globally. As pioneers in bringing together the realms of technology and luxury, YOOX NET-A-PORTER satisfies the most discerning clientele with expertly curated products from the best luxury brands, personalised end-to-end service, the latest technology and inspiring content, all shaped by nearly 20 years of insights into the modern luxury shopper.

For more information about NET-A-PORTER, visit NET-A-PORTER.com

For more about YOOX NET-A-PORTER Group, visit ynap.com

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For press enquiries, please contact:

Kimberley Lo
Director of Communications
The Murray, Hong Kong, a Niccolo Hotel
+852 5662 1630
kimberley.lo@niccolohotels.com

Sylvia Lee
Senior Communications Manager
The Murray, Hong Kong, a Niccolo Hotel
+852 9321 8568
sylvia.lee@niccolohotels.com

Niki Wong
Senior PR Manager, APAC
NET-A-PORTER
+852 98639219
niki.wong@net-a-porter.com

Jessica Chen
Senior PR Executive, APAC
NET-A-PORTER
+852 6236 2868
jessica.cheng@net-a-porter.com

Ophelia Mok
PR Assistant, APAC
NET-A-PORTER
+852 9863 2901
ophelia.mok@net-a-porter.com

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