

For immediate release

## THE MURRAY TAKES PET PAMPERING TO NEW HEIGHTS: PET FAIR AND V.I.PAWS DOGCATION

**19 February 2021, Hong Kong SAR, China** – A contemporary oasis for human guests and their furry friends - both canines and felines - The Murray, Hong Kong, a Niccolo Hotel, introduces a one day-only pet fair and an elevated dogcation package, in its efforts to continually refine its pet-friendly offerings.

### THE MURRAY PET FAIR

Always looking to surprise and delight our four-legged guests, The Murray is turning The Arches into a whimsical pet fair on Sunday, 28 February 2021 from 12 noon to 6 p.m.

Pets are invited to showcase their runway bests on the infamous catwalk at 3:30 p.m. to stand a chance to win prizes for 'Best Dressed'. Be sure to visit the 3D Pet Photo Booth and photo backdrop to seal those Instagrammable moments!

A host of luxury pet goodies will be showcased at the Pet Marketplace, including pet-grooming and CBD products from **Ruff & Fetch**, bedding and toys from **Canis Club**, natural aromatherapy products from **Pawzy Therapy**, nutritious pet treats from **Da Treats Factory** and **Tappy Paws**, meaty macarons by **Cheese N Dash**, organic dog supplements by **Puppermint**, pet accessories from **Paw House Designs**, **Pawffy and Woopack Style**, eco-friendly petwear from **Momotone**, pet massage demonstrations by **HEAL Animal Wellness and Rehabilitation**, and so much more.

Participants can pick up some health tips from our Pet Wellness Workshops as professionals share their expert advice on pet care topics from obedience training to pet grooming.

Time	Topic	Guest Speaker
1 p.m. to 1:45 p.m.	Dog poisoning with free emergency kit giveaways	Pets Central Veterinarian
2 p.m. to 2:45 p.m.	Pet Massage	Ms. Wendy Tan, Business Owner of HEAL Animal Wellness and Rehabilitation
3 p.m. to 3:45 p.m.	Aromatherapy for Healthier Pets & Happier Humans	Ms. April Wong, Clinical Aromatherapist, ITHMA, MIFPA
4 p.m. to 4:45 p.m.	Pet Grooming	Ms. Viola Tang, Grooming Supervisor of Ruff & Fetch

Some rescued pooches are also waiting to find their permanent homes at the adoption booth. The Murray's event specialists will also be on-site to offer insights and ideas on pet parties, weddings and staycation deals.

Guests will receive HKD 150 credits to redeem delicious human snacks at The Murray Food Stall and each furry friend will bring home a bountiful customizable doggie bag.

# THE MURRAY

HONG KONG

Those who confirm their next pet staycation during the fair will receive a preferential rate of HKD 2,240\* (original HKD 2,800\*) for a Pawsome Staycation in a Superior Room, or HKD 5,299\* (original HKD 5,888\*) in an Explorer Suite. An extra goodie bag with their choice of three giveaway items will be offered to double the pleasure.

Tickets are available at HKD 300 per person and one pet. Extra pets are charged at HKD 50 each. For reservations or enquiries, please contact us on (852) 3141 8888 or via email at [themurray@niccolohotels.com](mailto:themurray@niccolohotels.com).

## THE MURRAY V.I.PAWS

Guests looking to pamper their loyal buddies are recommended to reserve an away-from-home holiday at The Murray where some human-grade indulgence and an extraordinary experience await. The Murray V.I.Paws, loaded with luxurious pet amenities from a bathrobe to dog champagne, puts our pooches on the centre stage for an ultimate dogcation experience. From HKD 5,888\* per night and available for bookings in suites only, a spaw-tacular adventure is guaranteed.

- Daily breakfast for two with your pet at designated outdoor dining venue
- Pet Afternoon tea for two at designated outdoor dining venue (once per stay)
- Welcome dog champagne, cheese platter and dog treats (one set per stay)
- Pet bathrobe and aromatic bath salt (one set per stay)
- Pet pyjama (one per stay)
- The Murray exclusive pet T-shirt (one per stay)
- In-room dog newspaper
- A 30-minute photoshoot in one of the top suites (once per stay, advance reservation is required)

\*Rates are subject to 10% service charge. For reservations or enquiries, please contact us on (852) 3141 8888 or via email at [reservations.themurray@niccolohotels.com](mailto:reservations.themurray@niccolohotels.com).

## Terms and conditions

- Please contact us on +852 3141 8888 or [reservations.themurray@niccolohotels.com](mailto:reservations.themurray@niccolohotels.com) to make your dining reservations. Otherwise dining venues will be assigned upon check-in and are subject to availability.
- Breakfast for children aged between 6 and 12 is available at HKD 160 per child
- Rate is charged on a per room per night basis and subject to 10% service charge.
- Offer may not be used in conjunction with any other promotions, programmes and certificates.
- Please inform us of your dog's length of back at the time of reservation for us to arrange pet clothes of the right size.
- No amendment or cancellation is allowed once the reservation is confirmed.
- The hotel allows a maximum of one dog or cat (less than 15 kg, with the exception of guide dogs) per room for overnight stays. Please [click here](#) to view our Pet Policy.

A NICCOLO HOTEL

# THE MURRAY

HONG KONG

## **The Murray, Hong Kong, a Niccolo Hotel**

Named as the top hotel in Hong Kong in Condé Nast Traveler's 2019 Readers' Choice Awards and one of Time Magazine's 100 Great Places in 2018, The Murray, Hong Kong is a high-profile preservation project by British international studio for architecture and integrated design, Foster + Partners. The hotel, part of Hong Kong SAR's Conserving Central initiative, was previously the stand-alone Murray Building, one of the city's most iconic landmarks. The US\$1 billion contemporary sanctuary features 336 oversized rooms and suites spanning 25 floors, a swimming pool and spa, a stunning rooftop bar with breath-taking views of the central business district and the green oasis of Hong Kong Park, a series of signature restaurants and bars, and creative meeting and event spaces, making it the epicentre of luxury events in the city. Further details on The Murray, Hong Kong are available at [niccolohotels.com](http://niccolohotels.com).

## **Ultratravel Collection**

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit [ultratravelcollection.com](http://ultratravelcollection.com).

## **The Leading Hotels of the World, Ltd. (Leading Hotels of the World)**

Comprised of more than 400 hotels in over 80 countries, Leading Hotels is a collection of uncommon luxury hotels. Rooted in the locations in which they are found, members embody the very essence of their destination. Through varied styles of architecture and design and distinct cultural experiences enhanced by passionate people, the collection is for the curious traveler looking for their next discovery. Established in 1928 by several influential and forward-thinking European hoteliers, Leading Hotels has a nine-decade-long commitment to providing remarkable, authentic travel experiences. The company selects only hotels that meet its high standards for quality and distinctiveness, resulting in a curated portfolio of hotels united not by what makes them the same, but the details that make them different. Leaders Club is the company's exclusive tiered guest loyalty program, consisting of like-minded travelers seeking uncommon travel experiences. The program provides its members with personalized service and exclusive travel benefits to enhance their stays at any Leading Hotel around the world. For more information visit: [www.lhw.com](http://www.lhw.com), Facebook at [www.Facebook.com/LeadingHotels](http://www.Facebook.com/LeadingHotels), Twitter @LeadingHotels and Instagram @leadinghotelsoftheworld

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