

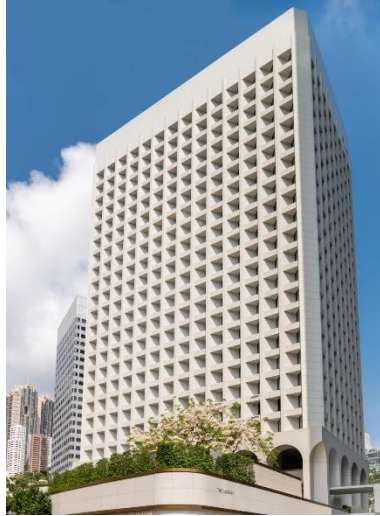
THE MURRAY

HONG KONG

For immediate release

THE MURRAY, HONG KONG NAMED FIVE-STAR HOTEL IN FORBES TRAVEL GUIDE'S 2022 STAR AWARDS

Ratings Showcased on [ForbesTravelGuide.com](https://www.forbes.com/travelguide)



High-resolution images are available at: <https://bit.ly/MurrayForbes2022>

Hong Kong SAR, China, 27 April 2022 – Forbes Travel Guide ("FTG"), the only global rating system for luxury hotels, restaurants and spas, today announced its 2022 Star Awards. [The Murray, Hong Kong, a Niccolo Hotel](https://www.forbes.com/travelguide) earned a new Forbes Travel Guide Five-Star award and is showcased with other honourees on [ForbesTravelGuide.com](https://www.forbes.com/travelguide).

Every year the anonymous professional inspectors from Forbes Travel Guide evaluate based on up to 900 objective standards, with an emphasis on exceptional service, to help discerning travellers select the world's best luxury experiences in over 60 years. The only way to achieve a Five-Star rating is by earning it through the independent inspection [process](#).

A flagship property of Niccolo Hotels, The Murray is the first hotel among the brand portfolio to achieve a five-star rating by Forbes Travel Guide. Celebrating the 4th anniversary of the sanctuary in January 2022, the hotel has garnered much international acclaim in such short span. Amid unprecedented times over the past two years, the hotel has emphasized on implementing extra hygiene measures with the latest technologies to ensure a healthy and safe environment. Understanding people is the most

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valuable asset in hospitality, regular in-house training programmes are carried out for our staff to always present five-star service standard and exceed the guests' expectations.

"We are proud to achieve the highest honour awarded by one of the most prestigious global authorities on luxury travel," said Mr. Adriano Vences, General Manager of The Murray. "The rating undoubtedly affirms our consistent commitment to service excellence. Despite the challenges, our dedicated team goes above and beyond to take care of the guests and create unrivalled experiences. We are ready and look forward to welcoming the world's business and leisure travelers soon." "Travel has come back strongly, and the resilient hospitality industry is creatively rallying to accommodate the increased occupancy demand for most regions," said Mr. Hermann Elger, CEO of Forbes Travel Guide. "While the industry faces some lingering issues, the 2022 award winners proved ready for those challenges and more, demonstrating the best that luxury hospitality has to offer."

The Murray, Hong Kong will continue to embrace Niccolo spirits by delivering "New Encounters. Timeless Pleasures" to discerning travellers, with the opportunities to discover new luxury styles, tastes and cultures through its unique experiences.

As employee well-being strategies and recognition rewards are thoughtfully executed at The Murray to build a productive and collaborative workplace, the hotel is also named a finalist for the "Work Here, Work Happy" accolade by Forbes Travel Guide with their third annual Best of the Year awards, celebrating exemplary properties. The Work Here, Work Happy recognition goes to a hotel that has implemented creative ways to attract and retain staff. Efforts may be related to culture-building, employee recognition, inventive recruitment campaigns and work-life balance programmes. Forbes Travel Guide received hundreds of entries and narrowed to four finalists.

Forbes Travel Guide is the world-renowned authority in genuine Five-Star service, and The Murray, Hong Kong is the latest addition to its illustrious annual Star Rating list.

To view the new Star Award winners, visit [ForbesTravelGuide.com](https://www.ForbesTravelGuide.com).

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About The Murray, Hong Kong, a Niccolo Hotel

Named a Five-Star Hotel by the prestigious Forbes Travel Guide, The Murray, Hong Kong, a Niccolo Hotel is a high-profile preservation project by British international studio for architecture and integrated design Foster + Partners. The hotel, part of Hong Kong SAR's Conserving Central initiative, was previously the stand-alone Murray Building, one of the city's most iconic landmarks. The US\$ 1 billion contemporary sanctuary features 336 oversized rooms and suites spanning 25 floors. Other facilities include a swimming pool and spa, a stunning rooftop bar with breath-taking views of the central business district and the green oasis of Hong Kong Park, a series of signature restaurants and bars, as well as creative meeting and event spaces. The Murray is also the first hotel in China and Hong Kong to be listed as "Sharecare VERIFIED® Health Security with Forbes Travel Guide" to recognise the hotel's health security achievement. The Murray is a member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands, bringing together 35 brands with over 500 hotels in 85 countries.

Further details on The Murray, Hong Kong are available at niccolohotels.com.

About Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit ultratravelcollection.com.

About GHA DISCOVERY

Launched in 2010, GHA DISCOVERY is the world's largest loyalty programme for independent hotel brands, featuring more than 500 hotels, resorts and palaces across 35 brands. Members enjoy VIP recognition, thoughtful benefits and generous rewards at home or away. Recently the programme has evolved to include an additional tier and flexible paths to upgrade through nights/stays, eligible purchases or number of brands stayed, making it easier and faster for members to reach elite status. Unlike more traditional programmes, GHA DISCOVERY does not ask members to count points towards their next upgrade. Instead, members earn and spend DISCOVERY Dollars (D\$), an exclusive rewards currency. They also enjoy members-only Experiences curated by each hotel and have access to properties close to home, without a stay, through member-only Local Offers.

For more information about GHA DISCOVERY or to join, visit www.ghadiscovery.com or download the GHA DISCOVERY mobile app. Travellers can also connect with GHA DISCOVERY on Instagram and Facebook.

About The Leading Hotels of the World, Ltd. (Leading Hotels of the World)

Comprised of more than 400 hotels in over 80 countries, Leading Hotels is a collection of uncommon luxury hotels. Rooted in the locations in which they are found, members embody

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the very essence of their destination. Through varied styles of architecture and design and distinct cultural experiences enhanced by passionate people, the collection is for the curious traveler looking for their next discovery. Established in 1928 by several influential and forward-thinking European hoteliers, Leading Hotels has a nine-decade-long commitment to providing remarkable, authentic travel experiences. The company selects only hotels that meet its high standards for quality and distinctiveness, resulting in a curated portfolio of hotels united not by what makes them the same, but the details that make them different. Leaders Club is the company's exclusive tiered guest loyalty program, consisting of like-minded travelers seeking uncommon travel experiences. The program provides its members with personalised service and exclusive travel benefits to enhance their stays at any Leading Hotel around the world. For more information visit: www.lhw.com, Facebook at www.Facebook.com/LeadingHotels, Twitter @LeadingHotels and Instagram @leadinghotelsoftheworld

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