

THE MURRAY

HONG KONG

For immediate release

POPINJAYS X GIVENCHY SUMMER IN PINK AFTERNOON TEA

9 Aug 2021, Hong Kong SAR, China – Contemporary rooftop restaurant Popinjays works in collaboration with Givenchy to embrace the spirit of freedom and carefree exuberance with the **Summer in Pink** Afternoon Tea, available from 5 August to 30 September 2021.

Pink, in Givenchy's haute couture creations and makeup range, is more than femininity, but also synonymous with freedom, audacity and love of life. The brand's latest launches, including the Rose Perfecto Lip Balm, Prisme Libre Blush and Irresistible Eau de Toilette, are all elegantly accented with soft pink hues to celebrate the beauty of inner glow and natural radiance. To celebrate the Qixi Festival of Love, Givenchy presents an exclusive "LOVE" limited edition of its iconic lipstick Le Rouge N°37 and Blossom Compact Cream. Like a true ode to love, the case is presented for the occasion in a powdery pink shade.

As its name suggests, **Summer in Pink** afternoon tea adopts a pink theme in an exquisite array of savoury and sweet treats to honour the avant-grade elegance of Givenchy. Chef de Cuisine Alexandre Viriot has created a range of flavorful light bites loaded with refreshing summer ingredients. **Tomato Tart and Brown Crab** is a palate-pleasing treat for all – the appetising tomato salsa complements the mild sweetness of crab meat and offers an interesting contrast of texture in every bite.

Stylishly presented, the rich and enticing **Norwegian Smoked Salmon Toast** is balanced with the crisp and refreshing cucumber shreds and buttery egg salad.

The adorable selection of desserts is the brainchild of Pastry Chef Arnaud Labbe. Housed in an elegant dessert glass, the **White Peach and Verbena Verrine** delights aficionados with the heavenly combination of peach dices, airy peach mousse and gelée.

Infused with summer fruits to enrich the taste profile and tone down the richness, **Raspberry Financier** is the best companion to a cup of fine hot tea or coffee.

Celebrating this collaboration, **Summer in Pink** afternoon tea guests will receive an exclusive Givenchy Pink gift set that consists of a mini Rose Perfecto lipstick, L'Intemporel Blossom Mask 7ml, as well as Irresistible EDP 1ml. Givenchy Pink gift set will be given per customer while supplies last.

Summer in Pink Afternoon Tea

Venue: Popinjays, 26/F
Date: 5 August to 30 September 2021
Time: Monday to Friday: 3:30 p.m. to 5:30 p.m.
Saturday and Sunday: 4:30 p.m. to 6:00 p.m.
Price: HKD 698 for two*

Prices are subject to 10% service charge. For enquiries or reservations, please call +852 3141 8888 or email popinjays@niccolohotels.com. Alternatively, book online at <https://app.optitable.com/en/reservation/at/popinjays/>

A NICCOLO HOTEL

THE MURRAY

HONG KONG

The Murray, Hong Kong, a Niccolo Hotel

The Murray, Hong Kong is a high-profile preservation project by British international studio for architecture and integrated design Foster + Partners. The hotel, part of Hong Kong SAR's Conserving Central initiative, was previously the stand-alone Murray Building, one of the city's most iconic landmarks. A member of Global Hotel Alliance's Ultratravel Collection, the USHKD 1 billion contemporary sanctuary features 336 oversized rooms and suites spanning 25 floors. Other facilities include a swimming pool and spa, a stunning rooftop bar with breath-taking views of the central business district and the green oasis of Hong Kong Park, a series of signature restaurants and bars, as well as creative meeting and event spaces. The Murray is also the only hotel in China and Hong Kong SAR to be listed as "Sharecare VERIFIED® Health Security with Forbes Travel Guide" to recognise the hotel's health security achievement. Further details on The Murray, Hong Kong are available at niccolohotels.com

Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit ultratravelcollection.com.

The Leading Hotels of the World, Ltd. (Leading Hotels of the World)

Comprised of more than 400 hotels in over 80 countries, Leading Hotels is a collection of uncommon luxury hotels. Rooted in the locations in which they are found, members embody the very essence of their destination. Through varied styles of architecture and design and distinct cultural experiences enhanced by passionate people, the collection is for the curious traveler looking for their next discovery. Established in 1928 by several influential and forward-thinking European hoteliers, Leading Hotels has a nine-decade-long commitment to providing remarkable, authentic travel experiences. The company selects only hotels that meet its high standards for quality and distinctiveness, resulting in a curated portfolio of hotels united not by what makes them the same, but the details that make them different. Leaders Club is the company's exclusive tiered guest loyalty program, consisting of like-minded travelers seeking uncommon travel experiences. The program provides its members with personalised service and exclusive travel benefits to enhance their stays at any Leading Hotel around the world. For more information visit: www.lhw.com, Facebook at www.Facebook.com/LeadingHotels, Twitter @LeadingHotels and Instagram @leadinghotelsoftheworld

For press enquiries, please contact:

Kimberley Lo
Director of Communications
The Murray, Hong Kong, a Niccolo Hotel
+852 5662 1630
kimberley.lo@niccolohotels.com

Sylvia Lee
Senior Communications Manager
The Murray, Hong Kong, a Niccolo Hotel
+852 9321 8568
sylvia.lee@niccolohotels.com

A NICCOLO HOTEL