

THE MURRAY

HONG KONG

A NICCOLO HOTEL

For Immediate Release

THE MURRAY, HONG KONG IS OFFICIAL HOTEL PARTNER FOR ART BASEL HONG KONG 2018

Hong Kong, 21 November 2017 – The Murray, Hong Kong, a Niccolo Hotel, is pleased to announce its partnership with Art Basel Hong Kong 2018. Scheduled from 29 to 31 March 2018 at the Hong Kong Convention and Exhibition Centre, the sixth edition of the international art fair will attract global media, collectors and premier art galleries from over 32 countries.

“We are thrilled that The Murray, Hong Kong is the Official Hotel Partner for Art Basel Hong Kong 2018,” says Duncan Palmer, managing director of The Murray, Hong Kong. “This exciting partnership reinforces the hotel’s commitment to supporting the creative community in Hong Kong and the broader international art scene.”

A celebrated landmark since its completion in 1969, The Murray is an iconic building that has been transformed into a luxury hotel while still retaining its unique modernist design. Recognised for its dramatic three-storey arches, the hotel is located in Hong Kong’s Central district, a renowned arts hub that has inspired artists for generations.

During Art Basel Hong Kong, visitors can experience The Murray’s hospitality, sophisticated design and diverse culinary offerings with the “For Art’s Sake” package. Available for stays from 28 March to 4 April 2018, the package starts from HK\$5,888 per night* and includes the following privileges:

- One-night accommodation in an N2 Grand Room
- Breakfast for two at either the Garden Lounge or The Tai Pan
- One-day ticket to Art Basel Hong Kong for two, valid from 28 to 30 March 2018

*All rates are on a per room per night basis, subject to availability and a 10% service charge.

For reservations and enquiries, please email reservations.themurray@niccolohotels.com or contact +852 3141 8888. niccolohotels.com.

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About Art Basel

Founded in 1970 by gallerists from Basel, Art Basel today stages the world's premier art shows for Modern and contemporary art, sited in Basel, Miami Beach and Hong Kong. Defined by its host city and region, each show is unique, which is reflected in its participating galleries, artworks presented, and the content of parallel programming produced in collaboration with local institutions for each edition.

Art Basel's engagement has expanded beyond art fairs through a number of new initiatives. In 2014, Art Basel launched its Crowdfunding Initiative, in collaboration with Kickstarter. This initiative presents jury-selected art projects to potential benefactors, which include Art Basel's vibrant audience and the Kickstarter community. The initiative has catalyzed much-needed support for outstanding non-commercial art projects worldwide and so far has helped pledge over \$2 million to creative projects around the world. For Art Basel Cities, launched in 2016, Art Basel is working with selected partner cities to develop vibrant and content-driven programs specific to the individual city. Connecting them to the global art world through Art Basel's expertise and network, Art Basel Cities supports its partners to develop their unique cultural landscape. For further information, please visit artbasel.com.

The Murray, Hong Kong, a Niccolo Hotel

The Murray, Hong Kong, opening in late 2017, is a high-profile preservation project by British international studio for architecture and integrated design Foster + Partners. The hotel, part of Hong Kong's Conserving Central Project, was previously the stand-alone Murray Building, one of the city's most iconic landmarks. A member of Global Hotel Alliance's Ultratravel Collection, the US\$1 billion contemporary urban chic sanctuary will feature 336 oversized rooms and suites spanning 25 floors. Other facilities include a stunning rooftop bar with breath-taking views of the central business district and the green oasis of Hong Kong Park, a series of signature restaurants and bars, as well as creative meeting and event spaces.

Further details on The Murray, Hong Kong are available at niccolohotels.com

Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information visit ultratravelcollection.com

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Images:



The well-appointed **Grand Room** exudes contemporary sophistication with its minimalist design elements, luxurious furnishings and neutral palette.



A symbol of modern elegance, guests can indulge in a leisurely breakfast or sumptuous afternoon tea in the **Garden Lounge's** light-filled interiors.



The Murray is an iconic Hong Kong building that embodies modernist design. Opening at the end of 2017 as a new luxury hotel, the property will offer unique experiences to delight its discerning global clientele.