

THE MURRAY

HONG KONG

—
A NICCOLO HOTEL

For Immediate Release

THE MURRAY, HONG KONG, A NICCOLO HOTEL ANNOUNCES PRE-OPENING OFFERS AHEAD OF LAUNCH

Hong Kong, 31 October 2017 – The Murray, Hong Kong, a Niccolo Hotel will be opening reservation channels ahead of the hotel's inauguration. Best Available Rates and pre-opening offers will be available for bookings from now to 15 January 2018 for stays during the period of 15 January to 30 June 2018.

Those looking to be one of the first to experience an urban escape at the new luxury hotel can enjoy the exclusive pre-opening package offer priced from \$3,850 HKD* for a N1 Deluxe Room. Bookings made during the introductory period include an upgrade to a N2 Grand Room (50 sqm), daily breakfast for two, a complimentary Personal Bar** and an extended check-out time of up to 4 p.m., subject to room availability.

The Murray will offer some of the city's most spacious rooms and suites, with more than 75% at 50 square metres or larger. All accommodation features uniquely recessed panoramic windows allowing abundant daylight, an architectural feature which has won countless awards for ground-breaking and energy-efficient design. The innovative redesign across the hotel by Foster + Partners features interior surfaces covered with rare stones, leather and plush textiles creating a sophisticated urban chic sanctuary in the heart of the city.

During the same period, bookings for Explorer Suites (75 sqm) priced at \$8,630 HKD* includes an upgrade to a Signature Suite (75 sqm) featuring views of either the city or the neighbouring Hong Kong Park. This special offer includes daily breakfast for two, roundtrip private airport transfers with VIP meet and greet services at the airport, complimentary Personal Bar**, a \$1,000 HKD dining credit*** to be enjoyed in the Hotel's restaurants and bars and an extended check-out time of up to 4pm, minimum two nights stay and subject to availability.

All rates are per room per night basis, subject to availability and a 10% service charge.

For reservations and enquiries, please email reservations.themurray@niccolohotels.com or contact +852 3141 8888.

Notes to the Editor:

**During the introductory launch period of The Murray, Hong Kong, the following facilities will be available: guestrooms and suites, event spaces and the following restaurants and bars: Murray Lane, Garden Lounge and The Tai Pan. In addition, Wellness at the Murray will offer limited spa services as well as access to the gymnasium.*

***Unlimited refreshments from the Personal Bar excluding champagne, wines, beer and liquor.*

****Epicurean experience valued at \$1,000 HKD excludes Guo Fu Lou Cantonese Restaurant.*

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The Murray, Hong Kong, a Niccolo Hotel

The Murray, Hong Kong, opening in late 2017, is a high-profile preservation project by British international studio for architecture and integrated design Foster + Partners. The hotel, part of Hong Kong's Conserving Central Project, was previously the stand-alone Murray Building, one of the city's most iconic landmarks. A member of Global Hotel Alliance's Ultratravel Collection, the US\$1 billion contemporary urban chic sanctuary will feature 336 oversized rooms and suites spanning 25 floors. Other facilities include a stunning rooftop bar with breath-taking views of the central business district and the green oasis of Hong Kong Park, a series of signature restaurants and bars, as well as creative meeting and event spaces.

Further details on The Murray, Hong Kong are available at niccolohotels.com

Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information visit ultratravelcollection.com

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Images:



Elegantly appointed in muted earth tones with designer furnishings and plush area rugs, **N1 Deluxe Rooms** at The Murray offer seamless technology, include complimentary high-speed Wi-Fi, broadband internet access, Smart TV and bedside lighting controls.

Where oversized urban, contemporary chic interiors with furnishings of natural wood, stone and textiles are matched with seamless technology, luxury bed, as well as premium bath and grooming and amenities; **Signature Suites** at The Murray offer discerning travellers the quintessential suite experience.