



NICCOLO  
SUZHOU

For Immediate Release

## EXPERIENCE PARADISE IN THE SKY AT NICCOLO SUZHOU

*An unforgettable stay at Niccolo Suzhou - 'The Beacon of the Future' – opening 1 April, 2021*

**08 April 2021 (Suzhou, China)** – Guests checking into Niccolo Suzhou, the most highly anticipated luxury hotel opening in China this year, will experience new encounters and timeless pleasures, as well as an opportunity to discover new styles and tastes with the Paradise in the Sky experience.

Even ahead of its opening, Niccolo Suzhou has been recognised for its quality and design excellence, winning four awards in its pre-opening phase. These include: The Most Anticipated Hotel of The Year, The Most Anticipated Luxury Hotel of the Year, The Most Anticipated Opening Hotel of the Year and The Most Anticipated New Design Hotel Award. These amazing accolades show how Niccolo Suzhou will set new heights of luxury when it opens on 1 April.

Early adopters of this stunning new hotel can enjoy a two-night stay in a Deluxe Lake View room, with crab eggs benedict for breakfast, served in-room, complemented by a bottle of lightly chilled Niccolo Prosecco. In addition, guests will experience sky-high destination dining in Niccolo Kitchen, afternoon tea and round-trip transfers in a chauffeur driven Mercedes, as well as access to all the exquisite facilities of this world-class hotel.

Taking inspiration from luxury fashion, Niccolo Hotels spearheads contemporary chic lifestyles. Niccolo Suzhou joins Niccolo's portfolio of stylish hotels in key gateway cities across China including Chengdu, Chongqing, Changsha and Hong Kong, where they have been hosting Captains of Industry and Leaders of Style since the luxury group's inception in 2015.

Niccolo Suzhou provides the setting, the theatre, for guests to truly create their own experiences, while the hotel's team is on hand to deliver Be Niccolo Service to help guests craft their own bespoke stay.

Crowning the top floors of the magnificent new Suzhou International Finance Square (IFS), guests will be transported to the Sky Lobby 115 floors above the clouds. With its striking fish tail profile, which symbolises longevity and prosperity for the city, the iconic new super-skyscraper occupies Suzhou's most desirable, highly-prized address, and lives up to its billing as 'The Beacon of the Future' for this great city.





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Niccolo Suzhou offers panoramic views over the Suzhou skyline and Jinji Lake and the spectacular Deluxe Lake View Rooms are the very height of contemporary chic and style.

To add to guests' experience, at sundown the Paradise in the Sky experience offers an exclusive dinner date – with a specially prepared menu at a unique dining destination restaurant, Niccolo Kitchen. Here 'The Art of Dining' is showcased in a culinary theatre that is enhanced by the magnificent backdrop of the city skyline unfolding below.

To further enhance your experience of floating in the clouds, Niccolo Suzhou's stylish rooms feature a king-sized bed with sumptuous 500-thread-count linen sheets that underline the pure luxury of your first overnight stay in elegant yet understated sophistication. Soak-in the pleasure with a deep, soothing bubble bath in your spa-inspired bathroom with marble flooring and bespoke Italian bathroom amenities by Lorenzo Villoresi – complete with its own TV. Staying on top of the city, your personal telescope gives you an elevation by viewing the distant world far below.

For well-deserved rest and relaxation during your stay, the Sky Pool & Jacuzzi is an unforgettable elevated experience, and you can also enjoy exclusive access to state-of-the-art training and workouts at Sky Studio and Sky Gym.

Niccolo Suzhou "Paradise in the Sky Experience" rates start from RMB 2,960 per night based on two-person occupancy, subject to 10% service charge and prevailing government taxes and value-added tax payable on the prices together with the service charge. For enquiries and bookings, please visit [niccolohotels.com](http://niccolohotels.com) or contact Hotel Reservations: +86 512 6068 8888.

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### **About Niccolo Suzhou**

#### **NEW ENCOUNTERS. TIMELESS PLEASURES.**

Niccolo Suzhou features 233 spacious, chic and elegant guestrooms including 20 suites. Sky-high destination dining offers include Niccolo Kitchen, The Tea Lounge and BAR 115. The event spaces on the 116<sup>th</sup> floor make the perfect venues for various occasions, while the ultimate sanctuary of well-being and fitness on the 117<sup>th</sup> floor delivers an exquisite experience for the senses. For more information, visit [niccolohotels.com](http://niccolohotels.com).

### **About DISCOVERY Loyalty**

A memorable trip demands more than a comfortable stay. DISCOVERY, an award-winning global loyalty programme, provides 17 million members recognition and perks across over 570 hotels, resorts and palaces in 85 countries. Elite members have the opportunity to immerse themselves in local culture through Local Experiences, distinctive activities that



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capture an authentic taste of each destination. For more information, visit [discoveryloyalty.com](http://discoveryloyalty.com)

**About Ultratravel Collection**

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit [ultratravelcollection.com](http://ultratravelcollection.com)

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