

# NICCOLO

SUZHOU

For Immediate Release

## **SAY "I DO" ABOVE THE CLOUDS**

*Niccolo Suzhou Presents Its First Wedding Showcase Since Opening*

**6 JUNE 2021 (Suzhou, China)** — The first Niccolo Suzhou Wedding Showcase since the hotel opening was held at 116F Niccolo Room on 6 June 2021. With the theme "Say 'I Do' Above the Clouds", the wedding show aimed to present the hotel's exquisite wedding venues and perfect service facilities to guests and wedding partners prior to the official opening of the hotel. Inspired by luxury fashion, Niccolo Suzhou, it is on its way to raise the wedding market in Suzhou to unseen levels.



*"Say 'I Do' Above the Clouds" Wedding Showcase*

The wedding show upheld the contemporary chic style of the Niccolo Hotels' brand. The sky fashion wedding show highlighted the characteristics of the hotel building "cloud" and the magnificent vast urban landscape that was used for inspiration in 116F, where natural light through the glazing of large windows beamed across the cream-colored carpet. The charming Suzhou Jinji lake scenery outside the windows was breath-taking. The hallway featured a special set-up with a ladder into the air, as if up into the clouds. The decorations were predominately light champagne colour in tone, with white floral details, and interpreted the elegance and charm of the sky wedding atmosphere of Niccolo Suzhou.



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In addition to the Niccolo Room bridal fashion runway area, we also set up a Western-style wedding exhibition area in the Conservatory Room for church ceremonies. There was a stylish jewellery display and wedding negotiation area in the VIP hall, a display area for wedding products and a bridal dressing room. In addition to the invited newlyweds and media guests, the hotel also attracted guests to watch and interact with each other. The whole hotel was decorated to show the perfect pursuit of every detail of a fairy tale wedding.



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During the event, Niccolo Suzhou, together with high-end custom wedding brand Denise, staged an unforgettable wedding dress runway show, with elegant theme colours, and dynamic and static combinations of ways to perform a beautiful and elegant visual feast for couples that are about to enter the marriage hall. In addition, the world-famous sports car brand Maserati also provided two sports cars as the wedding car display, decorated with exquisite wedding car floral decorations that reflect the delicate taste of an elegant wedding. As part of the romantic journey, the wedding show also included: I DO Jewellery, Martell, Magpie Wedding Cake Studio, and Dear Gift, as co-branding.



Crowning the top floors of Suzhou International Finance Square (IFS), the city's tallest skyscraper and Beacon of the Future, Niccolo Suzhou provides spectacular settings that will make our guests' dream come true at settings in the one-and-only jewel box, The Conservatory or the glittering Niccolo Room. Each of these impressive locations overlook the breath-taking views of the cityscape as an enchanting backdrop for the special day.

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The hotel's culinary team will cater all weddings and work closely with couples to create customised menus that will deliver the Art of Dining above the clouds. Furthermore, the highly skilled pastry chef will prepare any delightful wedding cakes fulfilling any taste or desire. Niccolo ambassadors are ready to assist every detail of these very special days with impeccable service and ensure Niccolo Suzhou is set to become the epicentre of stylish weddings.

At Niccolo Suzhou, we create weddings as Occasions in Style above the clouds with memories to last a lifetime.

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## **About Niccolo Suzhou**

### **NEW ENCOUNTERS. TIMELESS PLEASURES.**

Niccolo Suzhou features 233 spacious, chic and elegant guestrooms including 20 suites. Sky-high destination dining offers include Niccolo Kitchen, The Tea Lounge and Bar 115. The event spaces on the 116<sup>th</sup> floor make the perfect venues for various occasions, while the ultimate sanctuary of well-being and fitness on the 117<sup>th</sup> floor delivers an exquisite experience for the senses. For more information, visit [niccolohotels.com](http://niccolohotels.com).

## **About DISCOVERY Loyalty**

A memorable trip demands more than a comfortable stay. DISCOVERY, an award-winning global loyalty programme, provides 16 million members recognition and perks across over 570 hotels, resorts and palaces in 78 countries. Elite members have the opportunity to immerse themselves in local culture through Local Experiences, distinctive activities that capture an authentic taste of each destination. For more information, visit [discoveryloyalty.com](http://discoveryloyalty.com).

## **About Ultratravel Collection**

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Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit [ultratravelcollection.com](http://ultratravelcollection.com)

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