

For Immediate Release

BLISSFUL LOVE ABOVE THE CLOUDS
Niccolo Suzhou "French Style" Wedding Fair

12 DECEMBER 2021 (Suzhou, China) —Niccolo Suzhou "French Style" Wedding Fair was held at 116F Niccolo Room on 12 December 2021. With the theme "Blissful Love Above the Clouds", the wedding show aimed to present the hotel's exquisite wedding venues and perfect service facilities to guests and wedding partners. Inspired by luxury fashion and French Garden above sky, Niccolo Suzhou, it is on its way to raise the wedding market in Suzhou to unseen levels.

Inspired by the green and elegant French garden, the 116-floor Niccolo Room has been transformed into a spectacular palace garden, soft, elegant, noble and full of vitality. The design of the show is mainly in cream white, manor green, dotted with mirror decoration to increase the change of light and shadow, so as to show the luxury charm. Our designers break the conventional visual visualization, using the perfect integration of light and shadow, lines, materials and floral arrangements in the Niccolo Room space, to create a fashion show concept. The light beam falls to the ground through the well-arranged scene design, and at the same time reflects the mottled light and shadow on the model's dress, creating an immersive space and visual experience, allowing the present newlyweds to feel the unique wedding aesthetics.



"Blissful Love Above the Clouds" Wedding Showcase

The wedding show upheld the contemporary chic style of the Niccolo Hotels' brand. Together with high-end custom wedding brand MGIR BRIDAL, the hotel staged an unforgettable wedding dress runway show. The models, dressed in splendid clothes, walk



NICCOLO

SUZHOU

in the poetic French garden, which is elegant but irresistible, even full of girlish atmosphere. The wedding exhibition area is mainly beige white and black, with gorgeous floral decoration, with elegant theme elements to interpret the niccolo Suzhou cloud wedding charm.



In addition to the Niccolo Room bridal fashion runway area, we also set up a Western-style wedding exhibition area in the Conservatory Room for church ceremonies. The romance that all over the sky star flower art is decorated, add lens face adornment, resemble bright crystal asperses full body, added special romantic amorous feelings. There was a stylish jewellery display and wedding negotiation area in the VIP hall, a display area for wedding products and a bridal dressing room. In addition to the invited newlyweds and media guests, the hotel also attracted guests to watch and interact with each other. The whole hotel was decorated to show the perfect pursuit of every detail of a fairy tale wedding.



In addition, the world-famous sports car brand Bentley also provided two sports cars as the wedding car display, decorated with exquisite wedding car floral decorations that reflect the delicate taste of an elegant wedding. As part of the romantic journey, the wedding show also included: GR Jewellery, Chen Mo Stylist, and Dear Gift, as co-branding. The General Manager of the Hotel, Mr. Robert Cousins, also delivered a welcome speech

NICCOLO

SUZHOU

to the guests. He said: "It is a great honor to participate in the third wedding show organized by the hotel. This wedding show aims to let every distinguished guest know about Niccolo Suzhou's creative and sincere service for wedding decoration. We strive to create a dream scene for you through our professional wedding team. Let each couple can have a unique and full sense of ritual romantic wedding here.



Crowning the top floors of Suzhou International Finance Square (IFS), the city's tallest skyscraper and Beacon of the Future, Niccolo Suzhou provides spectacular settings that will make our guests' dream come true at settings in the one-and-only jewel box, The Conservatory or the glittering Niccolo Room. Each of these impressive locations overlook the breath-taking views of the cityscape as an enchanting backdrop for the special day.

The hotel's culinary team will cater all weddings and work closely with couples to create customised menus that will deliver the Art of Dining above the clouds. Furthermore, the highly skilled pastry chef will prepare any delightful wedding cakes fulfilling any taste or desire. Niccolo ambassadors are ready to assist every detail of these very special days with impeccable service and ensure Niccolo Suzhou is set to become the epicentre of stylish weddings.

At Niccolo Suzhou, we create weddings as Occasions in Style above the clouds with memories to last a lifetime.

END

About Niccolo Suzhou

NEW ENCOUNTERS. TIMELESS PLEASURES.

Niccolo Suzhou features 232 spacious, chic and elegant guestrooms including 20 suites. Sky-high destination dining offers include Niccolo Kitchen, The Tea Lounge and BAR 115.

NICCOLO

SUZHOU

The event spaces on the 116th floor make the perfect venues for various occasions, while the ultimate sanctuary of well-being and fitness on the 117th floor delivers an exquisite experience for the senses. For more information, visit niccolohotels.com.

About GHA DISCOVERY

Launched in 2010, GHA DISCOVERY is the world's largest loyalty programme for independent hotel brands, featuring more than 500 hotels, resorts and palaces across 35 brands. Members enjoy VIP recognition, thoughtful benefits and generous rewards at home or away. Recently the programme has evolved to include an additional tier and flexible paths to upgrade through nights/stays, eligible purchases or number of brands stayed, making it easier and faster for members to reach elite status. Unlike more traditional programmes, GHA DISCOVERY does not ask members to count points towards their next upgrade. Instead, members earn and spend DISCOVERY Dollars (D\$), an exclusive rewards currency. They also enjoy members-only Experiences curated by each hotel and have access to properties close to home, without a stay, through member-only Local Offers.

For more information about GHA DISCOVERY or to join, visit www.ghadiscovery.com or download the GHA DISCOVERY mobile app. Travellers can also connect with GHA DISCOVERY on Instagram and Facebook.

About Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit ultratravelcollection.com

* * *

For images, interviews or further information, please contact:

Ms Jennifer Hong
Director of Communications
Niccolo Suzhou
+86 512 6068 8888
jennifer.hong@niccolohotels.com