



For Immediate Release

## Niccolo Suzhou Launches Mid-Autumn Festival Mooncake Gift Boxes

**Suzhou, China**, 20 July 2022 — Crescent to full moon, a full cycle brings reunions. Inspired by the celestial full moon and its implied meaning, Niccolo Suzhou brings its signature fashion and chic taste to festive treats. The hotel creatively presents two styles of mooncake gift boxes named “Full Moon” and “Reunion”, representing the gentle wishes of families being united for the Mid-Autumn Festival.



The packaging design continues the hotel brand’s contemporary chic style, and at the same time, integrates Niccolo's Signature N pattern into the print. The “Full Moon” gift box (priced at CNY 288, six pieces) is inspired by classic handbags of modern ladies and leaders in style. The “Reunion” gift box (priced at CNY 488, nine pieces), shaped as a business case, represents the tribute to modern elites and industry pioneers among our distinguished guests. The neatly designed gift boxes are smart and functional, and at the same time, blend modern and classic festive elements.



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Niccolo Suzhou exceeded expectations when formulating the mooncake flavours. For the “Full Moon” gift box (priced at CNY 288, six pieces), aside from two pieces of classic Cantonese egg yolk and lotus mooncakes, guests can also enjoy two pieces of black truffle and egg yolk mooncakes, one piece of creamy cranberry mooncake and one piece of caramel sea salt and cheese mooncake. For the “Reunion” gift box (priced at CNY 488, nine pieces), guests can enjoy all the flavours in the “Full Moon” gift box and additionally experience three more innovative recipes including one piece of black tea mooncake, one piece of cheese and osmanthus mooncake, and one piece of mousse and cubilose mooncake.



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Gift box hotel pickup is available from 10:00 a.m. to 07:00 p.m. daily, from 10 August to 10 September 2022. The pickup area is located at the Roma meeting space on L116. Niccolo Suzhou sincerely wishes you and your family a joyful reunion this Mid-Autumn Festival.



For more information on Niccolo Suzhou, please follow the hotel's official website or WeChat official account. For reservations or queries, please call 0512-6068 8888 or visit the hotel's WeChat store.

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## About Niccolo Suzhou

### **NEW ENCOUNTERS. TIMELESS PLEASURES.**

Niccolo Suzhou features 233 spacious, chic and elegant guestrooms, including 20 suites. Sky-high destination dining offers include Niccolo Kitchen, The Tea Lounge and BAR 115. The event spaces on the 116<sup>th</sup> floor are the perfect venues for various occasions, while the ultimate sanctuary of well-being and fitness on the 117<sup>th</sup> floor delivers an exquisite experience for the senses. For more information, visit [niccolohotels.com](http://niccolohotels.com).



## About GHA DISCOVERY

Launched in 2010, GHA DISCOVERY is the world's largest loyalty programme for independent hotel brands, featuring more than 500 hotels, resorts and palaces across 35 brands. Members enjoy VIP recognition, thoughtful benefits and generous rewards at home or away. Recently the programme has evolved to include an additional tier and flexible paths to upgrade through nights/stays, eligible purchases or number of brands stayed at, making it easier and faster for members to reach elite status. Unlike more traditional programmes, GHA DISCOVERY does not ask members to count points towards their next upgrade. Instead, members earn and spend DISCOVERY Dollars (D\$), an exclusive rewards currency. They also enjoy members-only Experiences curated by each hotel and have access to properties close to home, without a stay, through members-only Local Offers.

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For more information about GHA DISCOVERY or to join, visit [www.ghadiscovery.com](http://www.ghadiscovery.com) or download the GHA DISCOVERY mobile app. Travellers can also connect with GHA DISCOVERY on Instagram and Facebook.

### **About Ultratravel Collection**

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world — genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as its beneficial relationship with the multimedia brand, Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit [ultratravelcollection.com](http://ultratravelcollection.com).

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