



For Immediate Release

Niccolo Suzhou Launches The Lancôme 'Absolue' Afternoon Tea

Suzhou, China, 25 May 2022 - From 25 May to 30 June 2022, Niccolo Suzhou, in partnership with Lancôme, the century-old French luxury skincare brand will create the "Absolue" afternoon tea set inspired by the five senses to delight and allow guests glow from within. The Lancôme Pure Skincare series was launched in 1956 in France and was loved by the elite ladies of Paris. This afternoon tea at Niccolo Suzhou adheres to the pure aesthetics of timeless luxury and elegance while remaining modern, allowing every woman to freely follow their intuition and enjoy a relaxing and inspirational afternoon.



Bob, the chief pastry chef of Niccolo Suzhou, combines Lancôme's authenticity of enduring and timeless beauty with his delicate creations with the legendary highlights of the "Absolue" skincare series. The main colour tone of this tea set matches the delicate rosy pink and the legendary golden accents of Lancôme, giving this afternoon tea a unique texture and a vision of purity, style and classical charm.



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Niccolo Suzhou X Lancôme 'Absolue' Afternoon Tea

The "Absolue" Lancôme afternoon Tea at Niccolo Suzhou includes: 5 tailor-made savoury desserts and 6 "Absolue" themed desserts, 2 types of Scones, pass-around ice cream and selected coffee or tea. There are also selected oysters with custom Niccolo caviar, paired with our lightly chilled Niccolo Prosecco. Experience the extraordinary, themed afternoon tea while overlooking the impeccable city views in The Tea Lounge on the 115th floor.



Niccolo Suzhou

Tower 1, Suzhou IFS, 409, Suzhou Avenue East, Suzhou Industrial Park, Suzhou, Jiangsu 215021, China
T+86 512 6068 8888 niccolohotels.com



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Niccolo Suzhou X Lancôme 'Absolue' Afternoon Tea

Time: 14:00 – 17:00 Daily

RMB 588 net

including petit oysters with Niccolo Caviar,
plus two glasses of Niccolo Prosecco.

RMB 698 net

including petit oysters with Niccolo Caviar, two glasses of Niccolo Prosecco,
plus one Lancôme specialized skincare box valued at RMB1,000.

* The above price is only exclusive for fans.



The "Absolue" Lancôme afternoon Tea brings a stylish and creative experience to our distinguished guests while they revel in their time with us above the clouds. Upon purchasing this afternoon tea set, guests can easily register via WeChat to redeem their own "the journey of the five senses" skincare gift box from Lancôme, valued at RMB1,000, inclusive of the ABSOLUE revitalizing eye cream (3 ml), ABSOLUE soft cream (5 ml) and the revitalizing toning lotion (15 ml).

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Guests may take the Lancôme skincare gift set home after enjoying the tailor-made Lancôme afternoon tea above the clouds at Tea Lounge on the 115th floor, continuing this sensational indulgence from our place to yours.

Dessert recommendations:



Rose Lychee Dome: The inspiration comes from Lancôme's iconic brand, the symbol of the rose, plus the tribute to the rose as the ultimate source of extraordinary revitalization. The Rose lychee mousse is filled with rose cream and lychee pulp, wrapped in a round white chocolate shell, and topped with a pink chocolate rose to highlight the delicacy and sweetness. This dessert tastes sweet and sour, and rich with a mixed texture of chocolate crisp with a light rose scent.

White peach cheese mousse: The white peach cheesecake is inspired by the iconic Lancôme soft cream. The dessert is made of crystal-clear peach jam mixed with aromatic cream cheese mousse, which is exquisitely reproduced in bottled of the cream container itself. The aroma of white peach jam mixed with the silky texture of cream cheese brings a heavenly experience to dessert lovers palates.

Bailey's raspberry Cube: A white chocolate cube cake with sweet and sour raspberry jam and melt-in-your-mouth Bailey's creme topped with high-speckled pink curds, this Bailey's Raspberry Cube dessert is inspired by the prestige concentrated of the rose serum of Lancôme that symbolizes the pure essence of rose petals, offering a divine sensation as a pleasant retreat.



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For more information, please visit the official WeChat account "Niccolo Suzhou".

Or call Niccolo Suzhou at tel: 0512 6068 8888.

The Tea Lounge

A treasured tradition receives stylish and artistic treatment at The Tea Lounge on level 115. Ideal for guests in search of the quintessential tea experience, The Tea Lounge offers an exclusive selection of specially curated teas and coffees served with exquisite Western and Asian homemade sweet and savoury signature delicacies. With stunning views of Jinji Lake, the Afternoon Tea at Niccolo Suzhou is the talk of the town and a must-try, sought-after ritual for Suzhou visitors and connoisseurs.



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Location: Hotel 115 Floor

Operation Hours: 10:00 – 22:00

For reservations, please call Niccolo Suzhou at Tel: 0512 6068 8888 at least one day in advance.

About Our Partners - Lancôme

Lancôme was founded in 1935 in Paris, France, by Armand Petitjean. After 87 years the brand has left its timeless footprint of luxury and modern elegance on the world. As the eternal muse of Lancôme, the rose is not simply the symbol of the brand, but also the sole source of inspiration for extraordinary efficacy and ultimate indulgence. The “Absolue” collection launched back in 1965 was the timeless anti-aging legend in its name as the ultimate interpretation of the rose and divine earth power. Once launched, it successfully became one of the most beloved skincare products of the elite ladies of France.

As time goes by, Lancôme never fails to impress by adhering to its delicate craftsman’s spirit to create luxurious skincare products that evolve with modern technology and the “Absolue” collection now has claimed its place in its range and passes on the true indulgence and ultimate skincare fulfilment to you to experience the timelessness in the power of the rose.

About Niccolo Suzhou

NEW ENCOUNTERS. TIMELESS PLEASURES.

Niccolo Suzhou features 233 spacious, chic and elegant guestrooms including 20 suites. Sky-high destination dining offers include Niccolo Kitchen, The Tea Lounge and BAR 115. The event spaces on the 116th floor make the perfect venues for various occasions, while the ultimate sanctuary of well-being and fitness on the 117th floor delivers an exquisite experience for the senses. For more information, visit niccolohotels.com.

About GHA DISCOVERY

Launched in 2010, GHA DISCOVERY is the world’s largest loyalty programme for independent hotel brands, featuring more than 500 hotels, resorts and palaces across 35 brands. Members enjoy VIP recognition, thoughtful benefits and generous rewards at home or away. Recently the programme has evolved to include an additional tier and

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flexible paths to upgrade through nights/stays, eligible purchases or number of brands stayed, making it easier and faster for members to reach elite status. Unlike more traditional programmes, GHA DISCOVERY does not ask members to count points towards their next upgrade. Instead, members earn and spend DISCOVERY Dollars (D\$), an exclusive rewards currency. They also enjoy members-only Experiences curated by each hotel and have access to properties close to home, without a stay, through member-only Local Offers.

For more information about GHA DISCOVERY or to join, visit www.ghadiscovery.com or download the GHA DISCOVERY mobile app. Travellers can also connect with GHA DISCOVERY on Instagram and Facebook.

About Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit ultratravelcollection.com

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For media enquiries, please contact:

Ms. Melissa Ma

Director of Communications

Niccolo Suzhou

+86 512 6068 8888

melissa.ma@niccolohotels.com

Ms.Charlotte Tang

Public Relations Manager

Niccolo Suzhou

+86 512 6068 8888

Charlotte.Tang@niccolohotels.com

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