

NICCOLO

SUZHOU

For Immediate Release

SAY I DO ABOVE THE CLOUDS

Niccolo Suzhou Presents Its First Wedding Showcase

20 December 2020 (**Suzhou, China**) — The first Niccolo Suzhou Wedding Showcase was held at Suzhou Jiuguang Shopping Mall between 19 and 20 December 2020. With the theme "Say I Do Above the Clouds", the wedding show aimed to present the hotel's exquisite wedding venues and perfect service facilities to guests and wedding partners prior to the official opening of the hotel. Inspired by luxury fashion, Niccolo Suzhou, is on its way to raise the wedding market in Suzhou to unseen levels.



The first Niccolo Suzhou Wedding Showcase

An elegant wedding presentation area, a catwalk runway and a wedding products exhibition area were set in the core atrium of Suzhou Jiuguang Shopping Mall. The wedding show upheld the contemporary chic style of the Niccolo Hotels brand. The decorations were predominately gold in tone, with white floral details, and interpreted the elegance and charm of the sky wedding atmosphere of Niccolo Suzhou. In addition to the 100 invited couples, visitors of the shopping mall were welcomed to join and interact with the hotel's professional event team. The hotel's pursuit of perfection was demonstrated in every detail of the showcase.



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Niccolo Suzhou, together with wedding and events planner Notting Hill and wedding dress brand ILYN, presented a stunning bridal fashion show to grace the runway, enabling guests to know the trends at a glance and visualise the walk into the marriage hall.

Crowning the top floors of Suzhou International Finance Square (IFS), the city's tallest skyscraper and Beacon of the Future, Niccolo Suzhou provides spectacular settings that will make our guests' dream come true at settings in the one-and-only jewel box, The Conservatory or the glittering Niccolo Room. Each of these impressive locations overlook the breath-taking views of the cityscape as an enchanting backdrop for the special day.

The hotel's culinary team will cater all weddings and work closely with couples to create customised menus that will deliver the Art of Dining above the clouds. Furthermore, the highly skilled pastry chef will prepare any delightful wedding cakes fulfilling any taste or desire. Niccolo ambassadors are ready to assist every detail of these very special days with impeccable service and ensure Niccolo Suzhou is set to become the epicentre of stylish weddings.

At Niccolo Suzhou, we create weddings as Occasions in Style above the clouds with memories to last a lifetime.

END

About Niccolo Suzhou

NEW ENCOUNTERS. TIMELESS PLEASURES.

Crowning the top floors of Suzhou International Finance Square (IFS), the city's tallest skyscraper and Beacon of the Future, Niccolo Suzhou is located in Jiangsu Province's prestigious Suzhou Industrial Park. The hotel's surrounding locale is embellished with tree-lined boulevards and willow trees along its picturesque canals and Jinji Lake. Opening in Q2 2021, the sky-high hotel Niccolo Suzhou features 233 spacious, chic and elegant guestrooms including 20 suites. Niccolo Kitchen, The Tea Lounge and BAR 115 present sky-high destination dining experiences to today's global travellers. The event spaces situated on the 116th floor make the perfect venues for various occasions, while the ultimate sanctuary of well-being and fitness on the 117th floor delivers an exquisite experience for the senses. For more information, visit niccolohotels.com.

About DISCOVERY Loyalty

A memorable trip demands more than a comfortable stay. DISCOVERY, an award-winning global loyalty programme, provides 17 million members recognition and perks across over 570 hotels, resorts and palaces in 85 countries. Elite members have the opportunity to immerse themselves in local culture through Local Experiences, distinctive activities that capture an authentic taste of each destination. For more information, visit discoveryloyalty.com

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About Ultratravel Collection

Ultratravel Collection brings together hotels of distinction for the discerning traveller. Its membership is reserved for the very best hotels and resorts in the world – genuinely luxurious and iconic properties that deliver the finest service and personalised guest experiences. Member hotels share an integrated global platform for guest recognition and loyalty rewards, the DISCOVERY programme from partner Global Hotel Alliance, as well as beneficial relationship with the multi-media brand Ultratravel, the other founding partner of Ultratravel Collection. For more information, visit ultratravelcollection.com

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