

WHARF HOTELS

NICCOLO HOTELS MARCO POLO HOTELS

For Immediate Release

**WHARF HOTELS ANNOUNCES BRAND EXTENSION PLAN
WITH NICCOLO RESORTS**



NICCOLO
RESORTS

Hong Kong SAR, China, 26 September 2022 – Hong Kong headquartered Wharf Hotels, a hospitality group with hotel operations spanning mainland China, Hong Kong and the Philippines, today announced its luxury Niccolo Hotels brand is set to enter into the resort space. An initial collection of new-build Niccolo Resorts are slated for China, Thailand and Japan.

“We are excited to bring our Niccolo Resorts brand to life. Anchored in exceptional art and design, stylish settings, and a service culture that is heartfelt and timeless, we believe these brand attributes will resonate with leisure guests who want to live the ‘contemporary chic’ lifestyle the brand espouses,” said Wharf Hotels President, Thomas Salg.

Each Niccolo Resort will be a sophisticated and luxury sanctuary featuring landscaped outdoor areas with flora and fauna, as well as pockets of serene spaces to suit couples and multi-generational travel. In addition to a swimming pool of spectacular design and thought provoking art pieces to leave an impression, a free-standing Conservatory will serve as a multi-faceted area for events and creativity.

Complementing the resort’s picture-perfect beauty are lush surroundings and a breadth of guest experiences including exceptional dining venues, restorative and wellness treatments, a children’s Explorer Club highlighting conservation and a Beach Club for adults, as well as outdoor activities to connect with nature.

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About Wharf Hotels

Hong Kong SAR-based Wharf Hotels, a subsidiary of The Wharf (Holdings) Limited, operates 16 owned and/or managed hotels under Marco Polo Hotels and Niccolo Hotels in Hong Kong, Mainland China and the Philippines. Niccolo Hotels was added to the group's portfolio in 2015 as the luxury brand and encompasses five contemporary chic hotels — The Murray, Hong Kong; Niccolo Changsha; Niccolo Chengdu; Niccolo Chongqing and Niccolo Suzhou.

Marco Polo Hotels' 11 international deluxe hotels in established locations within Hong Kong, Mainland China and the Philippines reflect the philosophies of their namesake and adventurer – Marco Polo, and invite guests to explore, discover and experience a destination. For more information, visit wharfhoteles.com.

About Niccolo Hotels

Niccolo Hotels is a collection of five contemporary chic hotels inspired by luxury fashion. Underpinning the brand is the desire to make life effortlessly luxurious for guests with engaging experiences, art and culture, and sophisticated spaces. The brand's first property Niccolo Chengdu opened in 2015, and was quickly followed by four further hotels – the brand's flagship The Murray, Hong Kong; Niccolo Changsha; Niccolo Chongqing and Niccolo Suzhou. Niccolo Hotels is a member of Wharf Hotels and Global Hotel Alliance, the world's largest alliance of independent hotel brands. For more information, visit niccolohoteles.com.

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