

WHARF HOTELS

NICCOLO
HOTELS

MARCO POLO
HOTELS

For immediate release

DISCOVERY PROGRAM's LOCAL EXPERIENCES

Inviting global travellers to embark on a journey of rediscovery

29 June, 2020 (**Hong Kong SAR, China**) – As the tourism industry gradually shows green shoots of recovery, Global Hotel Alliance's DISCOVERY members are encouraged to explore and redeem the award-winning loyalty program's Local Experiences across its member brand hotels in established destinations.

DISCOVERY by Global Hotel Alliance provides 17 million members around the world, recognition at over 570 hotels and resorts in 85 countries. Members are welcome to experience a range of complimentary benefits throughout their stays and upgraded qualification as they stay more frequently. The Alliance's Local Experiences programme also offers an array of activities from sightseeing tours to culinary journeys, making every moment experiential.

Amongst the 16 categories, Local Experiences are available in each destination. If travellers are in the Chongqing area, a rejuvenating massage above the skyline is available at Niccolo Chongqing, the city's highest sky hotel overlooking exhilarating views. In other destinations, DISCOVERY members can learn more about the art of Cantonese Opera at Marco Polo Hongkong Hotel or join a cultural walking tour at The Murray, Hong Kong, a Niccolo Hotel and discover the lesser-seen sides of the city for a unique journey.

Authentic Huaiyang cuisine created at Marco Polo Changzhou, is a tantalising taste sensation with every bite.

With international travel currently limited, the DISCOVERY programme provides the ideal opportunity to rediscover and explore untapped treasures in our own neighbourhoods. By encouraging local travellers and DISCOVERY members to appreciate their home town's attractions, wanderlust travel is sure to be an inspiration for all.

Visit <https://www.discoveryloyalty.com/Local-Experiences> to redeem DISCOVERY's Local Experiences across Niccolo and Marco Polo Hotels in Hong Kong SAR, mainland China and the Philippines. Membership to the DISCOVERY program is complimentary. To become a member, visit https://www.discoveryloyalty.com/member/create_account.

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About Wharf Hotels The Spirit of Discovery

Emanating the spirit of discovery, Wharf Hotels, a wholly owned subsidiary of The Wharf (Holdings) Ltd, is based in Hong Kong SAR of China, and currently operates 17 owned or managed hotels under Niccolo or Marco Polo Hotels in China, Hong Kong and the Philippines. Niccolo Hotels was added to the group's portfolio in 2015 as the luxury collection, positioning the brand as contemporary chic. The Murray, Hong Kong, a Niccolo Hotel, the brand's flagship hotel, was ranked as the top hotel in the city within a year of its opening, and the upcoming opening of Niccolo Suzhou will bring the brand's collection to 5 hotels following the successes of Niccolo Chengdu, Chongqing and Changsha. Marco Polo's international deluxe hotels in established locations within China, Hong Kong and the Philippines maintain their ethos to explore, discover and experience a destination, drawing on the philosophies of their namesake, Marco Polo: an adventurer, a traveller, an entrepreneur and a connoisseur of culture - just as Marco Polo's modern travellers are today. Wharf Hotels is a member of Global Hotel Alliance, the world's largest alliance of independent hotel brands, bringing together more than 35 brands with over 570 hotels in 85 countries.

Further details are available at wharfhoteles.com

About DISCOVERY Loyalty

A memorable trip demands more than a comfortable stay. DISCOVERY, an award-winning global loyalty programme, provides 17 million members recognition and perks across over 570 hotels, resorts and palaces in 85 countries. Elite members have the opportunity to immerse themselves in local culture through Local Experiences, distinctive activities that capture an authentic taste of each destination. For more information, visit discoveryloyalty.com

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For more information, please contact:

Ms Alka Datwani
Group Director Branding & Communications
Wharf Hotels
5/F, Marco Polo Hongkong Hotel, 3 Canton
Road, Hong Kong SAR, China
T (852) 2118-7265
E alka.datwani@wharfhoteles.com

Ms Kylie Ng
Assistant Communications Manager
Wharf Hotels
5/F, Marco Polo Hongkong Hotel, 3 Canton
Road, Hong Kong SAR, China
T (852) 2118-7292
E kylie.ng@wharfhoteles.com