

WHARF HOTELS

NICCOLO
HOTELS

MARCO POLO
HOTELS

For Immediate Release

Revenue and Analytics Specialist Anand Jindal Joins Wharf Hotels *Group Director Revenue Management & Distribution*



3 August 2020 (**Hong Kong SAR, China**) – Wharf Hotels is pleased to announce the appointment of Anand Jindal as Group Director Revenue Management & Distribution to take the lead on crafting new strategies to drive more profitable revenues across Niccolo and Marco Polo Hotels.

Born and educated in India, Anand graduated in Hotel Management from Welcomgroup Graduate School of Hotel Administration. He has also completed certified courses in Data Science that further enhances his knowledge in rate analysis and dynamic pricing.

Prior to joining Wharf Hotels, Anand held the position of Senior Director, Consumer Operations (Sales, Marketing and Revenue Management) Analytics at Marriott Asia Pacific. With over 15 years of experience in Revenue Management, Anand has built his career in various markets across Asia including India, Middle East, Thailand and Hong Kong SAR and will provide Wharf's portfolio of hotels with support and direction on new opportunities.

"I am delighted to welcome Anand to our team of professionals. As a respected sales and marketing leader, in particular Anand's expertise in data science and big data strategy will disrupt the traditional approach of targeting luxury corporate and leisure travellers. We believe Anand will bring in the depth of experience that is essential in elevating our Revenue Management and Distribution disciplines further," said Holger Jakobs, Vice President Sales & Marketing.

At leisure, Anand enjoys reading non-fiction, running and swimming.

About Wharf Hotels **The Spirit of Discovery**

Emanating the spirit of discovery, Wharf Hotels, a wholly owned subsidiary of The Wharf (Holdings) Ltd, is based in Hong Kong SAR of China, and currently operates 17 owned or managed hotels under Niccolo or Marco Polo Hotels in China, Hong Kong and the Philippines. Niccolo Hotels was added to the group's portfolio in 2015 as the luxury collection, positioning the brand as contemporary chic. The Murray, Hong Kong, a Niccolo Hotel, the brand's flagship hotel, was ranked as the top hotel in the city within a year of

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its opening, and the upcoming opening of Niccolo Suzhou will bring the brand's collection to 5 hotels following the successes of Niccolo Chengdu, Chongqing and Changsha. Marco Polo's international deluxe hotels in established locations within China, Hong Kong and the Philippines maintain their ethos to explore, discover and experience a destination, drawing on the philosophies of their namesake, Marco Polo: an adventurer, a traveller, an entrepreneur and a connoisseur of culture - just as Marco Polo's modern travellers are today. Wharf Hotels is a member of the Global Hotel Alliance.

Further details are available at wharfhotels.com.

About Global Hotel Alliance

Global Hotel Alliance (GHA) is the world's largest alliance of independent hotel brands, bringing together more than 35 brands with over 570 hotels in 85 countries. GHA uses a shared technology platform to drive incremental revenues and create cost savings for its member brands. GHA's award-winning loyalty programme, DISCOVERY, provides 17 million members exclusive opportunities to immerse themselves in local culture wherever they travel. For more information, visit globalhotelalliance.com

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